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### 'Padma Shri' for Dr. Mukesh Batra, Dr. Swati Piramal

**D**r. Mukesh Batra, an active member, and Dr. Swati Piramal, a former member (she is the spouse of the Honorary member, Mr. Ajay Piramal), have been conferred the *Padma Shri* in the awards list announced by the President on the eve of Republic Day, 2012.

They join the long list of citizens who have been honoured by the Republic of India for outstanding service to the community through their labours and endeavours.

Dr. Mukesh Batra has been honoured for his contribution in the field of "Medicine: Homoeopathy".

Dr. Swati, on the other hand, has been decorated for her work in the area of "Trade and Industry".

Hearty congratulations to both the awardees.

### Forthcoming meetings

January 31, 2012

The Somchand Parikh Award for Best Teacher and the Anita Parikh Award for Empowerment of Women to be presented.

February 7, 2012

Mr. Niu Qingbao, Consul-General of the People's Republic of China in Bombay, to address the Club.

## Do ends justify the means? The debate continues

**N**obody sticks to rules if they can be circumvented, bent or broken for benefit. Cutting corners, finding excuses, blaming others, claiming innocence, feigning ignorance, these are the traits of modern-day traders, business persons, industrialists, professionals and others.

In the circumstances, when the ends always justify means, does the much-vaunted Four-Way Test propagated by Rotary International have any relevance? Does it need to be mothballed and consigned to oblivion?

An overwhelming majority in any gathering will respond to such a query with a resounding "Aye!" But what would take its place? A motto that exhorts one to "win at all costs"? If that were the case, the Four-Way Test would have been abandoned long ago. For, the above scenario is not typical of the present times. Such scenes have played out in every decade of the last century and not only in the first decade of this one.

Yet, the Four-Way Test has stood the test of time and continues to guide, motivate and inspire professionals and business persons in the year 2012 as much as it did in the year 1932 when it was first introduced.

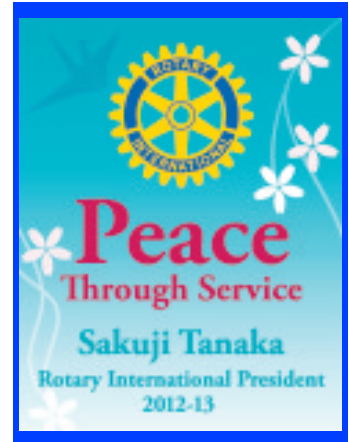
(For those who came in late, in 1932 Herbert J. Taylor, then president of a nearly bankrupt Chicago cookware company, believing his employees were in need of an "ethical yardstick", wrote these four questions on a small piece of paper: Is it the TRUTH? Is it FAIR to all concerned? Will it build GOODWILL and BETTER FRIENDSHIPS? Will it be BENEFICIAL to all concerned?)

(When those lines were penned, the USA was in the grip of the Great Depression. Herbert Taylor went on to become President of Rotary International in 1954 when he formally presented to it the copyright to the 24 words of the Four-Way Test.

(By that time, it was already in wide use around the world and was even acknowledged by *Newsweek* magazine.)

**Proof of the fact that the Four-Way Test is relevant even in today's cut-throat world came at the last meeting with the screening of a Hindi film with English subtitles based on the Test and adapted from a stage play penned by PP Dadi Engineer; this play was first performed at the Club in 1978 and again in 2009.**

(Continued on Page 2)



### RI Theme for 2012-13 is unveiled

**R**.I. President-Elect Sakuji Tanaka will ask Rotarians to build *Peace Through Service* in 2012-13. He unveiled the R.I. Theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary District Governors.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

(Continued on Page 2)



First day, first show. The people behind the short film based on *The Four-Way Test*, 'Kya Yeh Sach Hai?' made by Chairman Suresh Jagtiani, at the last meeting. From left are Sitaram Shah (who played the main role), Sudha Malhotra Motwane (she gave her voice for the theme song), Suresh, PP Kalpana Munshi (she acted as the narrator), President Paul George, Shyamniwas Somani and Madhusudan Daga (the latter two played key roles)

**Rotary meets the \$200 m 'Challenge'; Bill Gates gives another \$50 m**

Rotary International has succeeded in meeting the Bill & Melinda Gates Foundation's \$200 million match in funding for polio eradication, raising more than \$202.6 million as of January 17.

"We'll celebrate this milestone, but it doesn't mean that we'll stop raising money or spreading the word about polio eradication," Rotary Foundation Trustee John F. Germ told Rotary leaders at the International Assembly in San Diego, California, USA. "We can't stop until the entire world is certified polio-free."

The fund-raising milestone was reached in response to \$355 million in "Challenge" grants awarded to The Rotary Foundation by the Gates Foundation. All funds have been earmarked to support polio immunisation activities in affected countries where the vaccine-preventable disease continues to paralyse children.

"In recognition of Rotary's great work and to inspire Rotarians in the future, the (Gates) foundation is committing an additional \$50 million to extend our partnership," said Mr. Jeff Raikes, CEO of the Gates Foundation.

"Rotary started the global fight against polio and continues to set the tone for private fund-raising, grassroots engagement and maintaining polio at the top of the agenda with key policymakers," said Mr. Raikes while addressing Rotary leaders at their International Assembly.

The new \$50 million grant from the Gates Foundation is not a challenge grant.

**FOUR-WAY TEST FILM TO BE UPLOADED ON 'YOUTUBE'; MAY BE COPIED ON PEN DRIVES**

*(Continued from Page 1)*

The film version of the Four-Way Test, titled "Kya Yeh Sach Hai?" was made by Chairman Suresh Jagtiani. He wrote it, produced it, directed it, photographed it on his digital camera and even handled the entire post-production work, including the editing, synchronisation, music and so on.

One of the unique features of the film was the karaoke section towards the end that enabled the audience to sing the title song as it was rendered on the screen in the mellifluous voice of Sudha Malhotra Motwane.

Adding to the thrill of the moment were scores of Rotaractors from H.R. and other colleges, some of them sporting red t-shirts; they emerged from the shadows to sing the chorus, "Kya yeh sach hai, kya yeh sahi hai".

It was a fitting finale to the premiere show of the film.

The plot, in brief, was as follows: A firm bagged an export order that it knew it could not fulfil within the required time. So it got a lawyer to draw up an agreement with one important clause, that of "force majeure" which, it believed would enable it to cite circumstances beyond its control and to get away with any delay in delivery.

However, it soon realised that the goods prepared would not be approved by the buyer, so it allowed the working conditions in its factory to deteriorate, forcing the workers to go on a strike. Citing the strike as something beyond its control, the firm bought time, got a new consign-

ment prepared and then exported it – to the satisfaction of all concerned.

But was this approach truthful? Was it ethical? Although it appeared to have benefited everybody, did it build goodwill and foster friendships? These were the questions posed by the narrator of the film.

The film had Sitaram Shah playing the main role, that of Mr. Chopra, the man who insisted that the ends justified the means. His character asserted that by allowing the workers to go on strike, he had protected many jobs, ensured that the firm did not suffer a loss, earned the gratitude of the board of directors and of the shareholders and so on.

Shyamniwas Somani enacted the role of the general manager, a man forced against his wishes to toe the line being taken by Mr. Chopra. While Madhusudan Daga looked every inch the works manager at the factory, Suresh Jagtiani was quite smooth as the legal brain that drew up the agreement. And PP Kalpana Munshi was confidence personified as the narrator.

Suresh thanked Meera Kumar for her assistance in translating the original lines into Hindi and Sudha for singing the theme song. He had a special word of praise for Baji Bilimoria who had inspired him to make the film.

He said later that the film would be uploaded on *YouTube* so other Rotary Clubs could download it for screening. Those interested in a high-resolution print could approach him for a copy of the film on a pen drive.

**R.I. Theme for 2012-13 is unveiled**

*(Continued from Page 1)*

Peace had different meanings for different people, said Sakuji.

"No definition is right and no definition is wrong. However (in which-ever way) we use the word, this is what peace means for us. No matter how we use, or understand the word, Rotary can help us to achieve it," he added.

Sakuji, a businessman from the greater Tokyo metropolitan area, revealed how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio in 1975, he said, he began to realise that his life's purpose was not to make more money but to be useful to other people.

He said the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March, 2011.

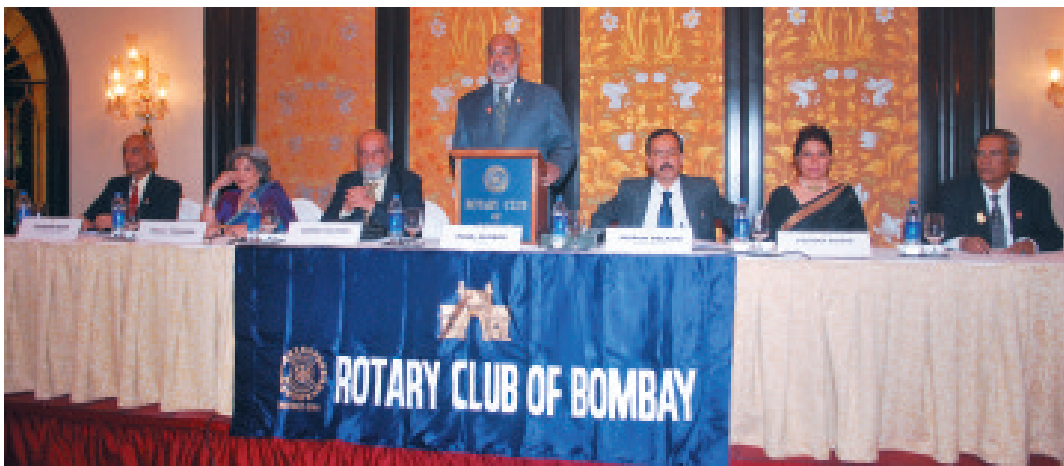
"This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs – when we focus our energies on a shared goal that is for the good of all – this changes everything. It changes our priorities in a fundamental way. And it changes how we understand the idea of peace."

Sakuji said he would ask Rotarians and the incoming leaders to focus on supporting the three priorities of the R.I. Strategic Plan and on promoting the three Rotary Peace Forums to be held in Hiroshima, Japan; Berlin; and Honolulu, Hawaii, USA.

"In Rotary, our business is not profit. Our business is peace... Our reward is not financial but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts," he added.



The man behind the movie is Four-Way Test Chairman Suresh Jagtiani. Everything pertaining to the film was handled by him, like a true professional. Everybody loved the film. Members of the Rotaract Clubs of Bombay, of H.R. College and others at the last meeting. In the first row are Mina and Shyamniwas Somani, Nowroze Vazifdar, President Paul George, PP Kalpana Munshi and Suresh and Aruna Jagtiani



President Paul George conducts the last meeting. Others at the head table are, from left, Hon. Joint Secretary Sitaram Shah, Chairpersons Dolly Thakore and Suresh Jagtiani, Hon. Secretary Jagdish Malkani and Chairpersons Poonam Kumar and Shyyamniwas Somani

## Enjoy the best 'Sunday brunch' after the Terry Fox Run

President Paul George reminded members at the last meeting of their date on Sunday, February 5, with over a thousand children at Marine Drive as they participate in the annual Terry Fox run to raise funds for research on cancer among children.

Apart from encouraging their own children and grandchildren to take part in the run, members could contribute their mite to the worthy cause by buying donor passes for the sumptuous brunch that would be laid out in the Regal Room of the Trident Hotel just after the event. A few donor passes were still available at a nominal cost of Rs. 2,500 each.

Paul pointed out that all donations received through the brunch would go to the Tata Memorial Hospital and would be utilised for research on the subject of cancer among children.

As members are aware, PP Gul Kripalani has been spearheading this unique fund-raising event which is organised by the Terry Fox (India) Committee in association with the Rotary Club of Bombay and the Oberoi Hotels group and is now in its 14th year.

The brunch would begin at 12 noon and end around 3 pm. Apart from a rich, sumptuous fare, the afternoon would offer other "surprises", too, such as games, wines, dance and music. The Terry Fox run had become an important date on the city's philanthropic calendar, he added.

(LEFT) Great to have you with us. Moutouallaguin Claude, a Visiting Rotarian from the Rotary Club of Saint Benoit La Reunion, exchanges banners with President Paul George at the last meeting

### Thank you, Premnath

President Paul George thanked Premnath at the last meeting for hosting an outstanding Fellowship programme at his riverside bungalow, "appropriately named *Nirvana*", at Lake Nivade near Panvel on Sunday, January 22.

He said that the large number of Rotarians and spouses who took the trouble of travelling to his beautiful home enjoyed the hospitality that Priti and Premnath offered to their valued guests.

(Photographs in a subsequent issue)

### PP Haresh Jagtiani gives Rs. 1 lakh

A munificent donation of Rs. 1 lakh has been made by PP Haresh Jagtiani for the Club's projects.

President Paul George, who announced the contribution at the last meeting, thanked Haresh for his generous birthday donation.

He also thanked the other members who had made contributions on their respective birthdays. While Gaurav Nevatia had given Rs. 5,001, three members – Nrip Raj Jain, Meera Kumar and Subhash Sagar – had sent cheques for Rs. 5,000 each.

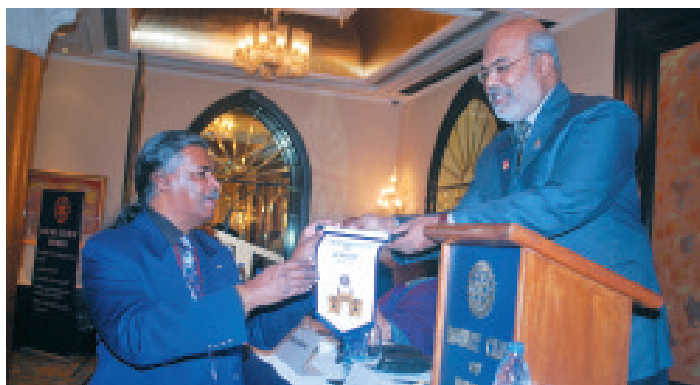


### Rohan Dalal becomes Paul Harris Fellow a second time

Rohan Dalal has become a Paul Harris Fellow for a second time.

President Paul George announced at the last meeting that with a contribution of Rs. 52,000 to The Rotary Foundation, Rohan was now a two-star Paul Harris Fellow.

Members at the last meeting applauded Rohan's thoughtful generosity.



### At the last meeting

(Held on January 24, 2012)

PRESIDENT Paul George called the meeting to order and welcomed the two visiting PDGs, Dr. Badar Maskati and Dr. Madhukar Bhide, the visiting Rotarians, Rotaryans, guests and others.

#### BIRTHDAYS

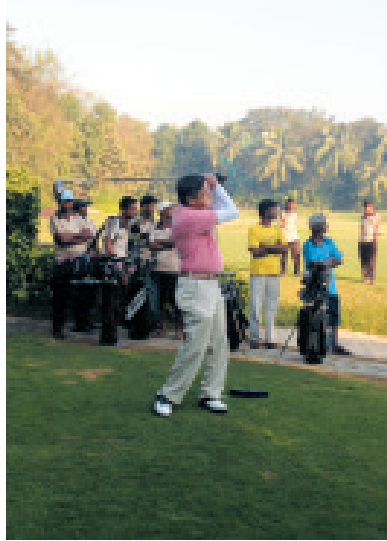
Members celebrating their birthday during the week were felicitated.

#### ATTENDANCE

Members	140
Visiting Rotarians	4
Rotaryans	11
Guests	3
Total	158
Svc. box collection	Rs. 5,000



In the front row, PDGs Dr. Badar Maskati and Dr. Madhukar Bhide along with Club members. They came to see 'Kya Yeh Sach Hai', the film based on The Four-Way Test made by Suresh Jagtiani that was screened at the last meeting



Why this early hour, early hour, ji? Ashok Goyal, a former winner of the tournament, tees off. He delivered the quote of the tournament (See report). In the second picture is Ashok Advani saying 'Fore!' (Third photo) Avid golfer Moy Biswas, whose family has instituted the Rotary Club of Bombay Golf Trophy, peers into the distance after teeing off. Finally, President Paul George, who hopes to participate in next year's event, tees off this year's tournament



Half a beer between four persons is not fair. From right, Mr. Mohit Jain, Dr. Anand Shah, Naresh Kumar Jain and Shyamniwas Somani



Awaiting the announcements. Both players and non-players attended the presentation ceremony in the 'Cabbage Patch' at the Willingdon Sports Club



Another group awaits the results. As members are aware, the Fellowship Committee has been associated with the Sports Committee for this event  
January 31 to February 6, 2012

## GOLFTOURNAMENT TO R

The annual golf tournament for the Rotary Club of Bombay Rolling Trophy donated by the Biswas Family appears to have acquired a distinctly global look. When the fifth edition was held on Saturday, January 21, at least five participants were not local boys. Only one of them, Bernd Schneider, is a member of the Club, but the others came from distant lands to enjoy a delightful morning's game on the greens of the Willingdon Sports Club.

President Paul George, who welcomed the players as well as the non-players (who almost matched the players in numbers) at the award ceremony, revealed that other Rotary Clubs, sports clubs and organisations, including a few located elsewhere in the world, had approached Sports Chairman Moy Biswas and requested that the Club tournament be expanded to include them, too.

But Moy and the Club had politely turned down the requests and decided to retain the unique character of the tournament. Moreover, with the Fellowship Committee also involved, it had now become a two-in-one affair – a sporting encounter followed by a fellowship get-together, making it a quintessential Rotary programme. Those present on the occasion applauded the decision.

To turn to the game, while the first tee-off took place as scheduled at 8.16 am, the last foursome was off an hour later. All 32 players were then on the greens, skilfully navigating their way through the 18 holes. Interestingly, the first group to return to the hut was the one that was the last to tee-off.

It consisted of Ashok Minawala, Mr. Gautam Agarwal, Mr. Aditya Shah and Moy Biswas and completed only eight holes in deference to the

Sports Chairman who wanted to hurry back to oversee the arrangements for the fellowship and presentation programme that was to follow.

Finally, just after 1 pm all the four-somes completed their games and trickled back to the "Cabbage Patch" for the fellowship and Moy got busy with their cards to tot up their scores and to identify the winner. Every participant was offered a memento with his/her name etched on it.

When Moy requested Paul to reveal the names of the winners, the runner-up turned out to be Dinesh Lal

**And the winner, for the second time in a row, was none other than the evergreen Dev Thukral. Loud applause greeted the announcement and all those present congratulated the champion as the President presented him with the rolling trophy.**

Bernd surprised everyone by presenting three cards offering dinner for four persons at various restaurants in the new hotel, Sofitel, which would open shortly in the BKC area. Paul said the Sports and Fellowship Committees had decided to retain one of the cards for another occasion. The other two cards were given after a draw of lots. The lucky winners were Madhup Vaghani and Mr. Kush Shah.

Moy also thanked Naresh Jain, his son Mohit, as also Madhup Vaghani, for sponsoring the presentation articles.

The tournament ended with Paul "looking into the future" and predicting that he could "see" his name among the contestants at next year's tournament.

The participants in the tournament played in the following foursomes: Pradeep Chinai, Dr. Anand Shah, PPAjay Kanoria and Mr. Uday



*And this is the winner! President Paul and Chairman Moy flank winner Dev Thukral after presenting him with the rolling trophy – he has won for the second time in a row*



*Better luck, next time. Moy and Paul with Dinesh Lal who was declared the runner-up at the end of the fifth annual golf tournament, held on January 21*

## RESIST 'GLOBALISATION'

Bhansali; Bernd Schneider, Suresh Goklaney, Bimal Mehta and Dilip Dalal; Sushil Jalan, Mr. Hemant Vyas, Mr. Mohit Jain and Darius Irani; Mr. Abhiram Sheth, Mr. Kush Shah, Madhup Vaghani and Mr. Rishi Dalal.

Mr. Andrew O'Brien, Mr. Brian Kenny, Dev Thukral and Ashok Advani; PP Arvind Jolly, Ashok Goyal, Dinesh Lal and Mr. Hira Sehgal; Mr. A. Vaidheesh, Kastur Sheth; Rotaryann Brinda Shah and Rotaryann Padma Lal; Ashok Minawala, Mr. Gautam Agarwal, Mr. Aditya Shah and Moy Biswas.

While Mr. Andrew O'Brien is the Chief of Operations at Harvard Business School, Mr. Brian Kenny is the Chief Marketing and Communications Officer at Harvard Business School. Mr. Hemant Vyas is visiting from Houston, Texas, and Mr. Hira Sehgal from London.

Several non-players made it a point to reach Willingdon Sports Club in time for the fellowship and the award presentation programme. They included seven Past Presidents, viz., Dr. Rahim Muljani, Rajnikant Reshamwala, Arun Sanghi, Kalpana Mun-

shi, Harry Singh Arora, Dr. Rumi Jehangir and Ashish Vaid.

PPs Arvind Jolly and Ajay Kanoria were also present in their capacity as players.

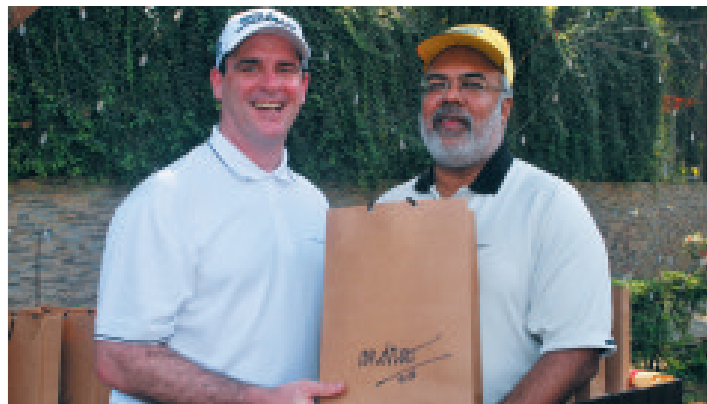
Other members who attended were President-Elect Nowroze Vazifdar (he proposed the vote of thanks), President-Nominee Nirav Shah, Hon. Joint Secretary Sitaram Shah, Sports Committee Vice-Chair Anand Dalal, Ramesh Narayan, Abhinav and Nidhi Aggarwal, Arvind and Rachna Agarwal, Madhusudan Daga, Sandeep Dasgupta, Ritu Desai, Naresh Kumar Jain, Ashok and Vatsala Jatia, Kishor and Mrinalini Kher, Fali Mehta, Hoshang Nazir, Manoj Patodia, Mehul Sampat and Shyamniwas Somani.

Moy's spouse Mrudula and their two sons were also present, playing the role of hosts.

**Before dispersing, Paul and Moy conferred the award for "Quote of the Tournament" on Ashok Goyal who, on seeing his tee-off time, complained: "You have given me a tee-off at 8.48 am – it's the middle of the night!"**



*A special dinner for four. Bernd Schneider and President Paul George flank Madhup Vaghani who will enjoy dinner with his family at the new Sofitel*



*The global angle to the golf tournament. Mr. Andrew O'Brien, Chief of Operations of Harvard Business School, with President Paul*



*And this is Brian. Mr. Brian Kenny, Chief Marketing and Communications Officer, also of Harvard Business School, with Paul*



*The 'first family of golf'? Moy and Mrudula Biswas are flanked by Nowroze Vazifdar and Paul, and also by their sons (extreme left and extreme right)*



Management Studies Chairperson Poonam Kumar lauds the students who acquitted themselves admirably in the competition



With the trophy, memento, certificates and cash award. Shilpa Pundir, Harish Trivedi and Ekta Nandrajog from the K.J. Somaiya Institute of Management Studies and Research receive the Rotary Club of Bombay-Mega Ace Consultancy Rolling Trophy for Management Studies. The presentation was made by President Paul George and Chairperson Poonam Kumar

## THE FOUR-WAY TEST

Of the things we think, say or do...

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD-WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

**One Profits  
Most Who  
Serves Best**

# Rotary-Mega Ace Consultancy Trophy for Management Studies is presented

President Paul George and Management Studies Chairperson Poonam Kumar gave away the awards to the winners of the recently-concluded Rotary Club of Bombay-Mega Ace Consultancy Rolling Trophy Competition for Management Studies at the last meeting.

The K.J. Somaiya Institute of Management Studies and Research received the first prize in the contest which was held at the Indian Merchants Chamber on December 19. The winning team received the rolling trophy, mementoes, certificates of appreciation as well as a cash award of Rs. 25,000.

The institute was represented by Harish Trivedi, Ekta Nandrajog and Shilpa Pundir and made a winning presentation on “FDI in retail – will it kill local business?”

Last year’s winner, the Welingkar Institute of Management, bagged the

second prize – a cash award of Rs. 15,000, mementoes and certificates of appreciation. The institute was represented by Himanshu Kapadia, Olivia D’Mello and Varsha Cetlur who dwelt on “Skill development in India: Meeting the demographic challenge”.

As already reported, there was a tie for the third prize; it was shared by the Symbiosis Institute of Management Studies, Pune, and the Sydenham Institute of Management Studies, Bombay. Certificates of excellence and a cash prize of Rs. 7,500 each was presented to the two teams.

The Symbiosis Institute team comprised Aditi Puri, Alok Dhodapkar and Arundhati Bakshi and had also made a presentation on the same subject as the trophy-winning group, viz., “FDI in retail – will it kill local business?”

The joint winners, the Sydenham Institute, on the other hand, threw light on “Healthcare development: Reaching the poor” and was represented by Akanksha Sharma, Chintan Shah and Ankit Tripathi.

In a brief speech, Poonam revealed that the competition had become very popular among students and more entries were being received every year. In fact, there were requests for expanding its scope to allow students from other parts of the country to take part in it.

Paul joined the members as they applauded Poonam for organising an excellent event.

**Service Above  
Self**

January 31 to February 6, 2012

THE GATEWAY, The Bulletin of the Rotary Club of Bombay

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# SHERIFF, CITY POLICE TAKE PART IN SEVERAL 'ROAD SAFETY' PROGRAMMES

Several Rotary, Rotaract and Interact Clubs took active part in the "Road Safety Fortnight" organised in the city from January 1 by Rotary International District 3140 in association with the Rotary Club of Bombay and the Bombay Police.

Deepak Kapadia, who is both District as well as Club Chairman for Road Safety, reports that one of the highlights of the fortnight was the sight of Interactors and Rotaractors standing on the pavements outside their schools/colleges and at other vantage points, holding aloft banners and posters asking motorists to drive safely because someone was waiting for them at home.

Many sports personalities had also agreed to act as "brand ambassadors" for the campaign. They participated in the drive organised by the Rotary Club of Bombay along with the Rotaract Club of H.R. College (a report on this appeared in *The Gateway* dated January 17).

Another highlight was the interactive programme held on February 11, when senior personnel of the Traffic Police answered questions posed to them by young boys and girls.

Among the Interact Clubs that held their own drives outside their premises were those at Bharda New High School (they did so on January 5), HVB Academy (January 6), St. Anne's School (January 7) and Fort Convent and St. Mary's (on January 10).

When District Governor Vijay Jalan made his Official Visit to the Rotary Club of Bombay on January 17, the Presidents of the Interact Clubs at the above schools conveyed information about their activities to him.

The Interact Club of Green Lawns High School, sponsored by the Rotary Club of Bombay Worli, wondered whether they could also take part in the drive to propagate the need for road safety. When invited to do so, the Club sent 40 members to Worli Island, near the Worli-Bandra Sealink,

on January 12; they, too, held aloft banners emphasising safe driving.

Printed on the banners that they held up were the following slogans: "No road safety – Know injury," "Life doesn't have a reset button: Drive safely," "Follow traffic rules – Save your future" and "Your family is waiting for you: Drive safely."

Before the interactive programme at H.R. College on January 11, 50 Rotaractors of the college displayed placards outside the two institutions, viz., H.R. and K.C., conveying the need for road safety to college-going youth.

When the formal programme was held in the premises of H.R. College, District Governor Vijay Jalan, President Paul George, President-Elect Nowroze Vazifdar, District Avenue Chair N.D. Joseph and Deepak were joined by the Sheriff of Bombay, (Dr.) Indu Shahani, the Joint Commissioner of Police (Traffic), Mr. Vivek Phansalkar, the Deputy Commissioner of Police, Mr. Nandkumar Chaugule, senior officers from the traffic department and about 100 Rotaractors and Interactors.

Chairman Deepak presented bouquets to the dignitaries and made a brief speech pointing out that the Club had received great support from the Traffic Police, especially from Mr. Phansalkar, while organising programmes involving Rotarians, Rotaractors and Interactors.

He had allowed the formation of "Human Chains" at key places such as Churchgate, the Regal cinema island, Worli island and outside the premises of various schools. He had also given permission for street plays on road safety at the Gateway of India, Inox cinema at Nariman Point, R-City Mall, Phoenix Mall and so on. He had deputed senior officers at the venues and also facilitated participation in the Mumbai Marathon.

President Paul, who welcomed the gathering, stressed the need for road safety because many precious human

lives were unnecessarily lost on roads. He was pleased to note that Rotaractors and Interactors were taking keen interest in promoting the cause.

Rotaractor Dinesh, who represented H.R. College, said it was very tragic that every year over 200,000 people died in road accidents in India. In Maharashtra alone, around 18,000 people, many of them very young in age, died. The young generation had now taken up the cause very seriously and would propagate it by taking part in rallies and by distributing posters and pamphlets in societies, schools and colleges.

District Governor Vijay Jalan said it was tragic that so many valuable lives were being snuffed out in road accidents which occurred because of lack of road safety. Several Rotary Clubs in the District had initiated awareness programmes; the distribution of stickers and posters had been taken up not only in the city, but also in the suburbs of Thane and Deonar.

He thanked Mr. Phansalkar and his department for helping Rotary Clubs to spread mass awareness throughout District 3140.

In a brief speech, (Dr.) Indu Shahani said she always got upset when she learnt about people, especially the young, dying in road accidents. She said the Rotaractors of H.R. College were enthusiastically participating in

the noble task of spreading the message of road safety.

Mr. Vivek Phansalkar complimented the Rotary Club of Bombay for taking the lead in propagating road safety measures, pointing out that the youth were "the citizens of tomorrow". He also lauded the Club for mobilising leading sports personalities to become "ambassadors" for the campaign and thanked the Sheriff for promoting the cause through the youth.

There had been a good response to the campaign at public places and outside schools and colleges. Publicity in the press and on the electronic media had also helped spread the message. As a result, he claimed, there had been a noticeable fall in the accident rate.

But it was the driver at the wheel, the person riding the two-wheeler, who had to scrupulously follow the rules to ensure his/her safety lest there was an accident and it ruined the lives of one or more families.

He agreed that it was a difficult task to ensure safety on roads, what with 250 new cars coming out on the city's roads every day. Proper lessons and training were not being imparted at the time of issuing driving licences and two-wheeler riders avoided wearing helmets, thus risking their lives. This was one of the reasons why the police department was imposing heavy fines.

*(Continued on Page 8)*



Releasing posters, banners and other material. President Paul George (second from left) with (from right) Deepak, DG Vijay Jalan, Indu Shahani, the Joint Commissioner of Police (Traffic), Mr. Vivek Phansalkar, and the Deputy Commissioner of Police, Mr. Nandkumar Chaugule (extreme left)



They came a long way, indeed. Students of the Marathi Municipal School at Marol (near Sahar airport) came to present their version of road safety



The H.R. Rotaractors played a key role. Seen here with President Paul, Mr. Vivek Phansalkar and others. At right is District Avenue Chair N.D. Joseph January 31 to February 6, 2012

**ROTARY CLUB OF BOMBAY**

FOUNDED 19 MARCH, 1929  
 Charter No. 3128, Dated 08 May, 1929  
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**OFFICE-BEARERS 2010/11**

- |   |                         |
|---|-------------------------|
| <b>PREIDENT</b>                           | <b>PAUL GEORGE</b>      |
| Imm. Past President                       | Pradeep Saxena          |
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| Vice-President                            | Nirav Shah              |
| Honorary Secretary                        | Jagdish Malkani         |
| Joint Hon. Secretary                      | Sitaram Shah            |
| Hon. Treasurer                            | Ishraq Contractor       |
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| Membership                                | PP Ashish Vaid          |
| Member. Dev. & DisCon                     | Nirav Shah              |
| Information                               | PP Dr. Kekoo Kavarana   |
| Mentoring & Assimilation                  | PP Sandip Agarwalla     |
| <b>CLUB SERVICE – Programmes/Meetings</b> |                         |
| Director in charge                        | Framroze Mehta          |
| Fellowship                                | Shernaz Vakil           |
| Co-Chair                                  | Pranay Vakil            |
| Culinary Delight                          | Ritu Prakash Desai      |
| Co-Chair                                  | Renu Basu               |
| Sports                                    | Hiranmay Biswas         |
| Programme                                 | Dolly Thakore           |
| Co-Chair                                  | Nandan Maluste          |
| Sergeant-at-Arms                          | Roda Billimoria         |
| Co-Chair                                  | Hiren Kara              |
| Attendance                                | Arvind Agarwal          |
| Bulletin & Website                        | Farokh Balsara          |
| <b>COMMUNITY SERVICE – Medical</b>        |                         |
| Director in charge                        | Dr. Vandana Bulchandani |
| Chairman Emeritus,                        |                         |
| Talwada                                   | PP Dr. Rahim Muljiani   |
| HTEC, Talwada                             | PP Dr. Rumi Jehangir    |
| ADMC, Talwada                             | Dr. Sorab Javeri        |
| Oral Health                               | Dr. Mala Jagtiani       |
| Control of TB                             | Prof. Rohini Chowgule   |
| Polio & Jaipur Foot                       | Shyyamniwas Somani      |
| Cancer Aid                                | Zinia Lawyer            |
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| <b>COMMUNITY SERVICE – Non-Medical</b>    |                         |
| Director in charge                        | Shailesh Haribhakti     |
| RCC                                       | PP Kalpana Munshi       |
| Old Age Homes/                            |                         |
| Senior Citizens                           | Ratan Tankha            |
| Health & Heart Care                       | Dr. Aashish Contractor  |
| Differently Abled                         | Naresh Kumar Jain       |
| <b>VOCATIONAL SERVICE</b>                 |                         |
| Director in charge                        | Vineet Bhatnagar        |
| Rotary & Public Awards                    | Nelum Gidwani           |
| Four-Way Test                             | Suresh Jagtiani         |
| Legal Case Practice                       | Sameer Tapia            |
| Arts & Public Relations                   | Priyasri Patodia        |
| <b>INTERNATIONAL SERVICE</b>              |                         |
| Director in charge                        | Ashok Minawala          |
| R.I. Programmes                           | PP Arun Sanghi          |
| Rotary Foundation                         | PP Arvind Jolly         |
| Fund-Raising                              | (Dr.) Sonya Mehta       |
| Co-Chair                                  | Pradeep Chinai          |
| <b>NEW GENERATIONS – Education</b>        |                         |
| Director in charge                        | Arin Master             |
| Bhavishya Yaan                            | Manojj Kumar Patodia    |
| Co-Chair                                  | Manish Reshamwala       |
| Suraksha Loans                            |                         |
| Scholarships                              | Ashok Jatia             |
| Merit-cum-Means                           |                         |
| Scholarships                              | Freyaz Shroff           |
| TEAC Junior College                       | Bipin Kapadia           |
| Management Studies                        | Poonam Kumar            |
| <b>NEW GENERATIONS – Youth</b>            |                         |
| Director in charge                        | Arjun Jolly             |
| Interact                                  | Meera Alreja            |
| Rotaract                                  | Mehul Sampat            |
| Co-Chair                                  | Ravindra Fotedar        |
| Night Study Centres                       | Bimal Mehta             |
| Road Safety                               | Deepak Kapadia          |
| <b>DISTRICT THRUST PROJECTS</b>           |                         |
| Director in charge                        | Suresh Goklaney         |
| Water Conservation/                       |                         |
| Rural Development                         | Diinavaz Variava        |
| Solar Energy/                             |                         |
| Environment                               | Madhusudan Daga         |
| Disha/Vocational Trg.                     | Sunny Pariyaram         |
| Slumber Kits                              | PP Rajnikant Reshamwala |

# Sheriff, city police take part in Road Safety programmes

(Continued from Page 7)

Following his talk, he released a set of posters on “School Children and Road Safety” published by the Club in English and Marathi. These would be displayed in over 1,000 schools and distributed to Interact Clubs, municipal schools and housing societies.

For its part, the Traffic Department presented commendatory certificates to District Governor Vijay Jalan, Chairman Deepak Kapadia and the Rotaract Club of H. R. College for taking active part in the road safety campaign.

The formal programme was followed by a question-answer session in which the police personnel answered all the questions posed to them by the students.

One of them lauded the traffic police for its excellent management of traffic during VIP movements and during Ganapati, Diwali and other festivals; another asked why the fine for drunk-driving was not increased; a third wondered why more money was not being spent on infrastructure, given the rapid increase in the number of vehicles.

The Deputy Commissioner, Mr. Nandkumar Chaugule, revealed that the traffic police had indeed submitted a proposal to double the fine on drunk-driving. As for infrastructure, he said the government would construct more flyovers, sealinks, bridges and better roads. These would be taken up for implementation very soon.

The H.R. Rotaractors presented the delightful skit on road safety that they had performed at the Rotary Club of Bombay on September 13.

Little children from the Municipal School at Marol (near Sahar international airport) took the stage to perform a skit of their own and to render songs that stressed on the need for road safety. These children were escorted by SafeKids Foundation which had been collaborating with the Road Safety Committee.

The programme was compered by Junaid Khan, President of the Rotaract Club of H.R. College.

Deepak has thanked Mrs. Cymbeline Pereira, the Interact Coordinator, for galvanising the Clubs under her care.

Well done, Deepak. Keep it up, H.R.

## Happy Birthday



Parvesh Mehra  
January 31



Dhananjaya Mehta  
January 31



Alok Sekhsaria  
January 31



Marek Dziki  
February 1



Kekoo Gandhi  
February 2



Dasharath Mahadevia  
February 2



Mukul Dalal  
February 3



Madhusudan Daga  
February 4



Dr. Hoshung Mbedji  
February 5

## Spouses/ Rotaryanns

Phiroza Contractor  
February 1

Nirmala Banaji  
February 2

Sangeeta Mansharamani  
February 4

Umme-Haani Bagasrawala  
February 6

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