

BULLETIN OF THE ROTARY CLUB OF BOMBAY



From the President's Desk



Dear friends,

There are some unique activities that the Rotary Club of Bombay has to its credit. One of them is the In Camera Committee. This is really an informative meeting with a speaker, combined with a dinner hosted at the residence of one of our generous Rotarians. So this could very aptly be described as "Infotainment" at its best.

Kudos to Rekha Tanna and Vrinda Rajgarhia who have been spearheading this interesting initiative. The fact that Rekha quietly told me that there was a long waiting list for the In Camera meeting that was held on the 20th July at her residence, speaks volumes for its popularity. In fact the care with which Rekha and Vrinda have been curating these "infotainment" sessions needs to be lauded. Interesting speakers, and great hosts combine to create memorable evenings.

Ananda Yaan, our Elder Day Care Centre has been launched at Byculla. This new initiative aims at providing a few hours of happiness to the elders in the community. I thank all those who witnessed the well-attended inaugural function and urge others to go and have a look at how this Centre works. For any details please contact Alok Sekhsaria and Christopher Bluemel.

As you all might be aware, we are planning a Fund Raiser for Bhavishya Yaan. Shankar Mahadevan will be live in concert at the Tata Theatre on August 23rd. I urge you all to support this effort in every way you can. You'll can donate towards the earmarked funds of Bhavishya Yaan. Or take advertising space in the Souvenir that will be brought out. Or buy tickets for yourselves and your friends. You will appreciate this eight-year old initiative which has brought so much acclaim to our Club, which needs your support now.

And the Annual Day of Bhavishya Yaan is being held on the 4th August at the Colaba Municipal School at 4pm. Our star students who performed so well in their Board exams will be felicitated. Cine star Gulshan Grover will be there to cheer the students on. Please do make it a point to attend this function. Satyan Israni will have the details.



Ramesh Narayan

Putting the Genie Back in the Bottle



"Good health is good business and sometimes, good business can also be very good health," began Anuj Rakyen, who belongs to the young breed of entrepreneurs who have found a way to market their passion. The importance of maintaining a healthy diet and keeping fit "was ingrained in [him] from a very early stage by my family." And because "you automatically learn more about something that you are passionate about," it is not surprising that he has been able to set up the successful Raw Pressery.

Today's Speaker Dr. Farhad Taraporevala on Joint Replacement

In this Issue

Bhavishya Yaan Impact	4
<small>(A truly heart-warming story by Ramesh Narayan)</small>	
Bhavishya Yaan calling Rotarians and Rotary Partners - Jaya Prasad	5
Women's Empowerment Committee support IWA	6
Know Your Director - Madhusadan Daga	7



President Ramesh Narayan gives the gift of trees to Anuj Rakyan as a token of thanks

Raw Pressery is a startup that delivers cold pressed fruit and vegetable juice to 18 cities in India. It has managed to bridge the gap created by the very advanced stage of consumerism that we live in: "We get absolutely everything in our retail segment, but not an honestly healthy beverage," Rakyan stated. If you missed the free samples of the "raw" juice that were made available at the Taj Ballroom, you missed tasting a wholesome fruit juice, aptly marketed as an

experience second only to biting into freshly picked fruit.

Raw Pressery has attracted not only the youth, but even those above the age of fifty. To account for that, Mr. Rakyan said, "large amounts of our preferences and tastes have changed, driven by lifestyle, consciousness, and deficiencies." Just as rural India's attention to health is due to a nutritional deficit, urban India's focus on health has arisen because of a "lifestyle deficit."

But the realisation of a "lifestyle deficit" still doesn't encourage the Indian consumer to make at home what can be bought readymade. It is this trait that makes good health, good business.

"Good health" as a business is "related to food and beverage, wellness in terms of spas, meditation centres, or anything that takes you to a journey within, and exercise." Currently, the health business, specific to food and beverage, is valued at 12.5 crores. Milk overtakes oil in this segment, followed by flour. Together, they



Director Ashok Jatia asks a pertinent question



Anuj Rakyan captures the audience's undivided attention

constitute around 70% of the food and beverage segment. In fourth place is noodles, a market that began growing rapidly after the Maggi debacle. However, it is no surprise that the most consistent performer is green tea.

It is no wonder that “white bread has been replaced by brown bread; green tea has replaced chai; hummus is the new ketchup, and Greek yogurt has made its way into our lives.” Moreover, gone are the days when morning walks had a very simple principle attached to it: From being more of a communal activity, people have begun to realise that it has to be measured. For companies in the business of good health, this shift can be highlighted as an important consumer trend. However, for Rotarians who contribute to this trend, Mr. Rakyen says, “I encourage you to be investigative and suspicious, and do not fall for what the packaging tells you.”

Thus, it was not surprising that someone in the audience was curious to know why the expiry limit mentioned on the label of a bottle of Raw Pressery juice has recently been increased from three days to twenty-one days. In answering the question, Mr. Rakyen was able to throw light on the technological advancements that his research and development team have made to protect the nutrients found in raw farm produce. Raw Pressery are proud owners of the largest High Pressure Processing Machine in Asia, which allows them to hamper the growth of bacteria and pamper us with nutrient rich juice - the best way to put the genie back in the bottle.



Happy Birthday Pradeep Gupta

Rtn. Sandip Agarwalla on the Importance of Fellowship Meetings



The two most important pillars of the Rotary Club are fellowship and service. Representing the Fellowship Committee at the Tuesday meeting was Rtn. Sandip Agarwalla, who added to these two pillars a third: the ability to complement service with fellowship.

Unfortunately, the weekly meeting does not give rotarians enough time to interact with each other. So it is no surprise that the real work gets done at the committee meetings.

However, the present Fellowship Committee members have come to believe that it is time to encourage interactions on a personal level at committee meetings.

The positive outcome of that would be “getting to know more rotarians,” which would make the committee meetings much more fun and coherent. “This is exactly what fellowship does,” said Rtn. Agarwalla. “So do not shy away from hosting fellowship meets,” concluded the past president.

Bhavishya Yaan Impact - A truly heart-warming story by Ramesh Narayan

We often talk about how the Universe conspires to bring things together. And then sometimes we actually experience it. I was driving to Virar (about 2 hours away from Mumbai) to attend a music performance for elderly ladies that had been put together by friends of mine, Pratibha and Geeta with the help of another singer friend, Romita. At that time, Ekta Shah who manages the Bhavishya Yaan program at the GK Marg Municipal School messaged me that an Alumni of our Bhavishya Yaan program who was studying in college and always attributed her success to our program, wanted to give back to society, and could I think of something for her. I got out of the car and asked Pratibha and Geeta if this girl could accompany them to an orphanage they were helping out at, sometime in the future. They said they were going there in a day's time and the young lady was very welcome to accompany them. I connected Ekta to them.

Many weeks later I was planning out my installation and was about to call Dolly Thakore and request her to be the MC for the show, when a thought struck me. I called Pratibha and asked her how she found that young lady who despite



being so impoverished, wanted to give back to society. The report was nothing short of overwhelming. Then I asked her if she could help this girl from the slums of Worli to be the MC at my installation as President of the Rotary Club of Bombay.

I thought what followed was amazing. Pratibha and Geeta went into high gear coaching the young lady. Ekta who was traveling kept in touch with a hundred tips on several points. I called Dolly and told her that she is normally requested to introduce political leaders and film stars but would she be kind enough to introduce my own star, a little girl with a paralysed father, no mother and two sisters and a brother as the MC? Dolly was her usual warm and helpful self. She didn't bat an eyelid

and spontaneously agreed. And Pooja Kamble took center stage on Friday, 30th June at the Taj Crystal Room before a packed audience that could have intimidated anyone. She was cool, poised and natural. I congratulated her and thought the story was over. My objective of showcasing Bhavishya Yaan had been achieved. Or so I thought.

One of my personal guests was Ashrafi Matchewala the General Manager of Hotel Taj President. Now Ashrafi obviously saw something much more in young Pooja. So she went back and then proposed that Pooja be admitted in the B.Voc (Bachelor of Vocation) program being run by the Indian Hotels Ltd. and the Tata Institute of Social Sciences (TISS). It was late and the batch was full. But Ashrafi decided that she had to make it happen. And so she did. Pooja Kamble has signed up to do the course and is on her way to becoming a professional in the hospitality industry. I am sure the Rotary Club of Bombay will be happy to pay any fees that might be needed.

So many people had to come together. So many events had to fall into place. They say there are no coincidences in life.

RCB's Scholarship Committee Supports Bhavishya Yaan

Bhavishya Yaan Committee and its Alumni thank the Scholarship Committee of Rotary Club of Bombay for their support by contributing towards their fees for the first year at college. They will now start their degree towards graduation in various streams with big dreams. They have all promised to work hard and produce even better results next year.



Bhavishya Yaan calling Rotarians and Rotary Partners - Jaya Prasad



Rtn. S.V. & Jaya prasad

Calling all Rotary Partners with the time & passion to dedicate towards one of the most exciting & at the same time satisfying Rotary Projects

- Bhavishya Yaan

Many of you would already be aware that Rotary is involved in a number of laudable programs for the benefit of the poor & needy.

One of the long running projects of RCB, BY is looking for Rotary Partners.

A brief insight into BY:

Since the last 8 years, the BY Project has been transforming the lives of children from underprivileged background studying in five BMC Schools.

Initially, students from 6th to 10th Standards learning English, Computer & Life Skills, has now

being expanded to cover Students right from the 1st Standard.

Running for more than 8 years, BY has grown from around 40 students in one School to 1,000+ students in 5 BMC Schools.

Dedicated Rotary Partners are attached to each School. They go pretty much every day or at least twice or thrice a week for a couple of hours to the School, work in close coordination with the Knowledge Partners Vidya and Infotroopers.

This has enabled the depth and breadth of the programme to be increased with initiatives such as

- e-learning,
- engaging with students right from the 1st standard
- co-curricular activities like elocution, debates, off sites such as trips to factories, police station, museums, banks etc.

The BY students have always passed the 10th Board Exam with flying colours and are invariably topping their respective schools. The Rotary Partners are thus the back bone of this successful programme with many of them teaching as well.

If you or any of your friends, whether Rotarians, Rotary Partners of the Rotary Club of Bombay or otherwise, think you have the time, dedication and passion please attach yourself to the BY Project and joyfully experience the children fulfilling their latent potential. Enjoy the visible positive change in Society through your own contribution.

All the 5 Schools are located in and around South Mumbai with locations being Colaba, Worli, Byculla and Lower Parel.

Interested Rotary Partners may please get in touch with Rtn. Satyan Israni,

email id - satyan.israni@gmail.com and

mobile no.98212 20255

Women's Empowerment Committee support IWA

The Women's Empowerment Committee (WEC) began the current Rotary year with continued support to the International Women's Association (IWA) in an on-going effort to help underprivileged slum children, who are being prepared by the "Prem Daan" nuns and teachers of Garden School, to enter regular schools.

Last year's health check-up was an eye opener to the fact that not even one child met the "average" growth parameters specified for Indian children.



This finding led to a nutrition programme being introduced, wherein a supplemental Breakfast / Mid-Day Meal, consisting an egg / a banana / milk / etc, was introduced.

Although the period between starting this nutrition programme and the students leaving Garden School was not long enough to create a major difference in their growth parameters, it was marked that the students were far more alert and attentive in school.

This year, on 10th July, IWA and WEC volunteers, Dr. Aspi Mehta, Ms Pervin Jehangir, Ms Veera Jamshedji, Ms Dinavan Mehta and Rtn. Purnima Sheth, organised a meeting at the Garden School where parents of this year's students were made aware of the nutrition program as also the various medical facilities available at the IWA Clinic. Our volunteers assisted the parents with filling up a Form containing relevant information on 118 children and their families.

As these parents are basically day labourers and unable to



take leave to accompany their children for health check-ups, 2 Medical Camps have been organised at the IWA Clinic for the Garden School children on 31st July and 2nd August. The information collected will help the Doctors in diagnosing and treating the little 4 to 5 year old children who are incapable of providing correct and relevant information.



Know Your Director - Madhusadan Daga

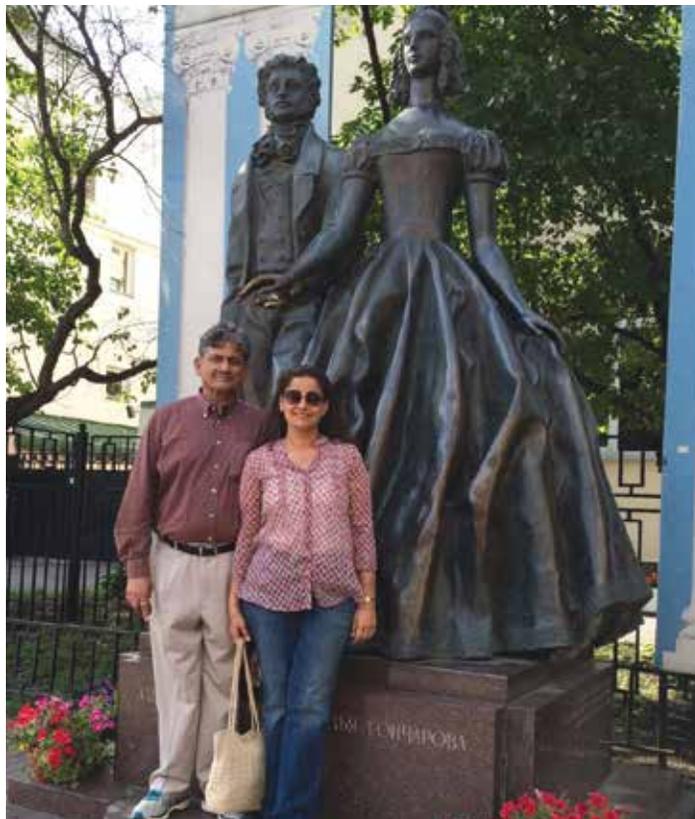
Rtn. Madhusudan Daga has been an active member of our esteemed club for the past ten years. He has been an enthusiastic participant in the flagship project, Bhavishya Yaan and has also served as Chairman on the Fellowship, Environment and Cancer Aid Committees amongst others.

Madhusudan is the Chairman of Mahavir Minerals Ltd., an established mining company with interests spread across Rajasthan. He also heads RBRR Infra Pvt. Ltd. which is a precast concrete company with a factory in Hosur, Tamil Nadu.

Apart from being a successful businessman, Madhusudan is also the President of the Sumo Federation of India, an interest which he inherited from his father, Mr. L.K. Daga, the holder of the first black belt in Judo in India and the pioneer of the sport in our country. With a love for reading and history, Madhusudan is also fond of

traveling for leisure and has taken holidays to Turkey, Russia and Bhutan in the recent years.

A Rotarian, businessman and an avid traveller, he is, first and foremost, a dedicated family man. Married to Vandana, who is a talented singer, they have two sons - Yashovardhan and Harshvardhan. Yashovardhan, a graduate from Stern University runs RBRR Infra and is married to Rashi who is a lawyer. His younger son, Harshvardhan is a qualified Chartered Accountant. He was also recently blessed with a grandson, Viraj.



Forthcoming Events

- **August 1st 2017**
Faye Dsouza Executive Editor of Mirror Now speaks on "Why we need yet another TV Channel".
- **August 4th 2017**
Annual Day of Bhavishya Yaan at Colaba Municipal School. Guest of Honor, Gulshan Grover.
- **August 8th 2017**
Sundar Raman the ace sports administrator and management expert speaks on the Role of Sports in Business and nation-building.
- **August 15th 2017**
No meeting.
- **August 22nd 2017**
To be notified.
- **August 23rd 2017**
Shankar Mahadevan live in concert for Bhavishya Yaan, at the Tata Theatre.
- **August 29th**
Gautam Chatterji speaks on RERA - Roar or Whimper

ROTARY CLUB OFFICERS

TRUSTEES 2017-18

Rtn. Dr. Rahim Muljiani
Rtn. Arvind Jolly
Rtn. Arun Sanghi
Rtn. Dr. Adi Dastur

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ADMC	Dr. Mehernosh Dotiwala
HTEC	PP Dr. Rumi Jehangir
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Cancer Aid	Farokh Balsara
RCB Clinic - Cotton Green	Manoj Patodia

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Urban Conservation	Rohan Dalal
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DIRECTOR: RAVINDRA FOTEDAR

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Senior Citizen	PP Ashish Vaid
Women's Empowerment	Framroze Mehta

DIRECTOR: HOMI KATGARA

The Rotary Foundation	PDG Gulam Vahanvaty
Youth Exchange Programs	Peter Born

DIRECTOR: ANUJ ARENJA

Interact	Prakriti Poddar
Rotaract	Murad Currawala
Young-at-Heart	PP Rajnikant Reshamwala

DIRECTOR: PREETI MEHTA

District Thrust Area	Deepak Kapadia
District Coordinator	PP Pradeep Saxena

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Email : rotaryclubbombay1@gmail.com

NEXT WEEK'S SPEAKER

Faye D'Souza of Mirror Now



Faye D'souza is the Executive Editor of Mirror Now, the recently launched television channel from the Times Now stable. In a very short time span her forthright style and no-nonsense attitude has made her the face of Mirror Now, and has propelled the Channel to the forefront of national news channels. Her daily show "Urban Debate" is eagerly watched by an ever-increasing audience nationally. It has won the Channel not just super TRP's but also a loyal fan following. Faye has over 14 years of experience as a journalist, presenter and investment advisor. She has spent her career dealing with investor education and consumer rights in the area of real estate, personal finance and public policy in India.

Faye's focused attention to the area of investor and consumer rights over the years had built her considerable track record as a representative of the Indian investor and home buyer. Faye was the anchor of India's longest-running personal finance show airing on ET NOW, 'Investor's Guide'. She is a motivational speaker and regular columnist for the Times of India.



Birthdays & Anniversary Greetings



Rtn. Vineet Suchanti
26th July



Rtn. Peter Born
27th July



Rtn. Poornima Advani
29th July



Rtn. Devendra Bharna
29th July



Rtn. Arif Lokhandwalla
31st July

Partners

25th July - Ptn. Radhika Mehta
26th July - Ptn. Biba Arora
28th July - Ptn. Beena Yargop
31st July - Ptn. Sunaina Kejriwal

Anniversaries

31st July - Rtn. Jai & Ptn. Shalina Advani

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Ph: 23705200 /01/ 02 / 03.

Email: indigopress@gmail.com.

Statistics for last week's meeting

Rotary Club Bombay Members	127
Partners	06
Visiting Rotarians	01
Guests	13
Rotractors	06
Total attendance	153
Community Service Box Collection	₹ 8,550/-