

## BULLETIN OF THE ROTARY CLUB OF BOMBAY



### President's Pick

*Sadhguru Jaggi Vasudev said, let's not destroy in two generations what we have flourished with for eons. But we are destroying our rivers. And we need to Rally for Rivers.*

*The Rotary Club of Bombay supports this much-needed initiative, and let's read what young Ishan, our own Rotaractor from H.R.College experienced when he and his group of about 150 Rotaractors Rallied for our Rivers.*

*This is an example of the restless energy of youth being channelized for a good cause. There will be more such examples in the course of this year.*



Ramesh Narayan

### Ishan Jawrani (President of Rotaract Club, H.R. College)



'We roamed, we rallied, we experienced. Above all, we explored.'

The day started with an early morning call, to pull up our sneakers and get ready for a refreshing assemblage at The Intercontinental Hotel, Marine

Drive at 8 a.m. The walk started, as a sense of excitement lingered among the young and enthusiastic teenagers. As we stood there with our fellow mates, we were given t-shirts, placards and pamphlets to distribute them among the all the people around at Marine Drive to generate awareness for the cause of saving our rivers.

*(Continued on page 7)*

## Technology, Israel and India



Rotarians had the pleasure of listening to an entrepreneur, who was born in Israel, brought up in America, and, due to his work, travelled the world. He is none other than Yaacov Ben-Yaacov, the veteran US-Israeli hi-tech entrepreneur. He founded PictureVision, which was the first company to bring the convenience of digital photography to the mass consumer market.

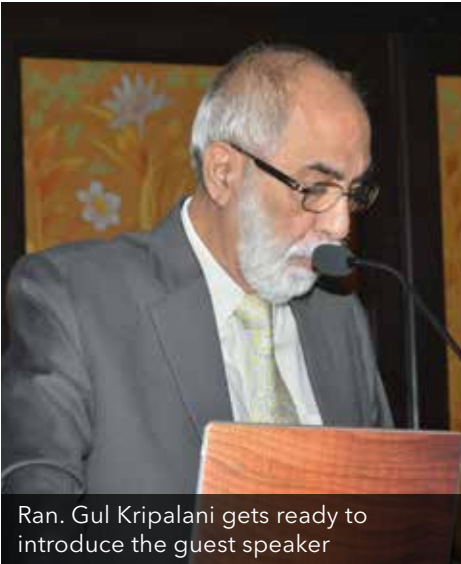
### Today's Speaker

**Ajit Singh** Consul General of Singapore



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Ran. Gul Kripalani gets ready to introduce the guest speaker

be surprised to know that “many of the technologies around the world, were first developed in Israel”, such as gesture recognition technology, pill cameras, and stents for heart surgery, to name a few. Thus, if India were to join hands with Israel, in all likelihood, it would be the beginning of a new chapter in the history of both nations towards “being global leaders...to bring new technology to the world.”



Rtn. Satyan Israni asks a question

So you might want to read on to get an idea of the kind of clarity he was able to bring to his topic of discussion - Technology, Israel and India.

Earlier this month, Prime Minister Narendra Modi directed our attention to Israel by his recent visit to the “small country.” However, you would

Now you know why Mr. Yaacov, the Founder, CEO, of Catch Media Inc. was one of the many optimistic businessmen who were looking forward to Modi’s Israel visit. But, he was yet to pass his optimism on to us, which he did by pointing out the similarities between the two nations, with regards to innovation; We both have the

per capita to have the largest number of startups. Besides, India and Israel are home to R&D centers of some the largest technology companies in the world.

Mr. Yaacov also believes that the British did both the countries a favour “by leaving us in a not so great situation”,



From L to R - Rtn. Gul Kripalani, President Ramesh Narayan, Guest Speaker Yaacov Ben-Yaacov and Rtn. Bimal Mehta



since imperialism left us with the ability to envision “how to grow in that situation” - a skill that is enviable in a successful entrepreneur. Why else would venture capitalists begin setting up office in India and Israel?

At one point in history, both countries were considered havens for outsourcing goods, but today, we have the ability to be “a place of innovation.” Taking his own example, to throw light on the possibilities of the two countries working hand in hand, Mr. Yaacov says, “The technology behind Hungama (South Asia’s largest media entertainment company)

and Vodafone India has been provided by us.” Which means, his company enables “the Jios (mobile network operators) to keep their consumers,” once his technology enables them to sharpen their B2B analytics.

Mr. Yaacov concludes that it is a misconception that “the secret is in the data”. Instead, it is the metadata - the things that describe what the content is about - is key in order to preserve the consumer. So what his company, Catch Media Inc., does is “collect data, preserve data, and visualise it,” in order to allow companies to target consumers based on their exact

requirements. Once again, he shares his optimism by clarifying that there is no other country, except China and India, who are finding ways to provide digital content to both their large populations.

So as Thomas Edison once said, “I know a hundred ways, how not to make a light bulb”; Yaacov Ben-Yaacov, the Edison of metadata analytics believes that there is only one way forward for India and Israel, and that is uniting through technology.

## Rtn. Mehernosh Dotiwala Chairperson ADMC Committee Speaks

The Ajit Deshpande Medical Centre (ADMC) was set up in 1997, to provide free medical and dental treatment to the local population of Talwada.

The chairperson of the ADMC committee, Rtn. Dr. Mehernosh Dotiwala, brought glad tidings to the Tuesday meeting. He reported a substantial rise in the number of patients due to the quality of treatment offered at no cost.

Rotarians would be glad to know that during the months of July and August, a total of 3848 patients were offered treatment at the centre.

We have specialists visiting the Centre on every Sunday. First Sunday of the month, the team lead by Rtn. Dr. Rohini Chowgule takes care of patients suffering from anemia, respiratory disorders and tuberculosis.

Second and Third Sunday of the month, our visiting doctors, Dr. Kamath, Dr. Gupta and Dr. Kolge takes care of Dental OPD with the help of Rotaractors of Government Dental College and treats the patient as required. Fourth Sunday of the month, we have a visiting paediatrician Dr. Bijoy Apte who takes care of childhood illness. Our very capable Medical Officer Dr. Ashwini Bhusara, who visits the Centre twice a day - six times per week takes care of general medical OPD and gives free treatment for the same.

There has been a substantial rise in the number of patients visiting



the Centre because of the quality of treatment given to them at no cost.

A pathologist technician visits every Sunday and on Saturdays when Doctors at Hasssanali Tobaccowala Eye Centre are working. I would like to mention here the number of patients who have visited the Centre in the last two months.

You will appreciate that the total of 3848 patients were examined and treated in July and August.

The above mentioned services are provided throughout the year.

This is a great achievement for the Rotary Club of Bombay who supports the Centre where the rural population gets the benefit of good medical care free of cost.

It has been possible to achieve all this because of the generous support of the Rotary Club of Bombay and donors who help financially to run the Centre.

It would not be out of place for me to mention here our grateful thanks to PP Rtn. Dr. Rahim Muljiani, PP Rtn. Dr. Rumi Jehangir and the resident doctor of Hasssanali Tobaccowala Eye Centre Dr. Anil Deshpande, who have been giving a help hand to Ajit Deshpande Medical Centre.

Also thanks to PP Rtn. Dr. Sonya Mehta, Rtn. Framroze Mehta and the entire Women Empowerment Committee for having procured a Cell Counter Machine for Pathology Laboratory which will enhance the reports of blood samples collected. Trust we would be able to continue the work done in the years to come.



*Dr. Sorab Javeri*



*Dr. Rohini Chowgule*

	July 2017	August 2017	Total
General OPD	1663	1605	3268
Pulmonary OPD	54	65	119
Dental OPD	61	112	173
Pediatric OPD	44	42	86
Pathology Test	105	97	202

## Bhavishya Yaan Students celebrate Ganpati with the Cancer Aid Committee

**B**havishya Yaan students of the Byculla East Municipal School celebrated Ganpati festival with a message for society reaching 100 people through a performance and around 2000 through leaflet distribution, posters and banners.

Ganpati Festival is among the most auspicious festivals celebrated in Maharashtra during the month of September. For Mumbai, this ten day festival is an absolute extravaganza of devotion fused with full-throttle fun and camaraderie. Keeping this in mind the Cancer Aid Committee of Rotary Club of Bombay decided to make use of this platform to reach out to the masses with anti-tobacco messages, along with their well-known NGO partner Salaam Bombay.

In this activity the students of 8th & 9th standard went to various Ganpati Mandals and performed anti tobacco songs and tobacco control dramatics. Posters were displayed along with speeches delivered by our students.

The bonus was that through this activity the students were given an opportunity to develop leadership and life skills.

On 31st August the students visited the Dadarcha Raja Vithalwadi Mandal and created awareness about the ill effects of tobacco with a Stall & Poster activity. They also created awareness about the Chalta Bolta Tambkula Kara Dishoom show which was to happen on 1st September. This show is an innovative activity to disseminate information. Due to this



awareness a lot of devotees came in and participated in the event

On 1st September the students performed an anti-tobacco song for the devotees, through which they reached out to the masses in huge numbers. The devotees appreciated the children's performances and initiative and felt that the topic of tobacco is a serious issue which needs to be looked upon.

### Objectives:

- Create awareness among the devotees about ill effects of tobacco & COTPA 2003 law
- To provide school students a platform to showcase their

inner skill and take active participation for tobacco control



## Walking The Talk - Co-Chair Yoga & Wellness Committee Shows Us How

In my struggle of 20 years having tried to lose weight myself, more often than not, I chose the easy way out and found one excuse after another for not losing weight - one of the most common being my mid age resulting in the slowing down of my metabolism.

Seeing what Rtn. Mr. Paul George & Rtn. Mr. Sandip Agarwalla had achieved and my subsequent interaction with Rtn. Mr. Paul George on how it had changed his life, inspired me to take small steps in my journey of weight loss. In the subsequent 1 year, I was able to shed 15 kgs out of my target of 30 kgs and I credit the inspiration I received from Rtn. Mr. Paul George & Rtn. Mr. Sandip Agarwalla as one of the factors of this achievement.

Both advised me that they had been able to achieve what they had done by following a regular fitness regime and controlled diet. Following these 2 simple mantras, not only was I able to lose weight but it helped improve my self-confidence and the relationship with my wife.

I wanted to share my experience with my fellow Rotarians on how I was able to draw inspiration from Rtn. Mr. Paul George & Rtn. Mr. Sandip Agarwalla and how we can



The new slim look

inspire each other to achieve what otherwise seem difficult, if not impossible tasks.

Kudos to the spirit of The Rotary Club of Mumbai and its Members.

Thanking you & Best Regards,  
Vivek Himatsingka

## STOP PRESS

The Bhavishya Yaan music video composed and sung by Zubair Ahmed and Uvie, and shot as a labor of love by Kaushik Roy and his team, has been telecast on India's largest music channel 9XM, courtesy Pradeep Guha and the 9XM team.

This is a first in many ways. It is the first time a music video has been made at RCB.

It is the first time RCB has received such mileage on national television.

## Forthcoming Events

- **September 13<sup>th</sup> 2017**  
**IN CAMERA** A talk on Nutrition & Wellness for Healthy Living by Maadhuri Sharma
- **September 19<sup>th</sup> 2017**  
**Ralph Simon** the father of the Ring Tone will speak how the Digital revolution is transforming our lives.
- **September 23<sup>rd</sup> 2017**  
**Oktoberfest at White Owl**, Lower Parel - Tour of the micro-brewery with unlimited handcrafted beer and sangrias along with snacks and lunch.
- **September 26<sup>th</sup> 2017**  
**World Maritime Day.** Abhilash Tomy will speak on the life - lessons he learned from sailing solo around the world. And the upcoming challenge he now faces.

(Continued from page 1 - President's Pick)

We walked long distances, communicating with each and every passerby to create an impression in their mind as to how important it is, to conserve water and not to waste it. In a span of time, all the pamphlets had been distributed with smiling faces around. Two old men came up to us, and talked about how influential we young children were. At around 9:30, we stood in a single line, forming a huge human chain all around the marine drive. From the Intercontinental hotel to The Trident, covering The Times of India office, this human

chain promoted the bond of unity among those brave hearts who took the initiative for this major cause.

As we stood at different spots holding the placards in our hands and shouting slogans, everyone around us observed it and smiled. It proved how impactful this rally was. Proceeding with it, this chain ended at 10:30 and we gathered back to where we were. Later, we finally met the main organisers of this event, popularly known as the 'Isha' foundation. They made us sing the 'Nadi Anthem' which evoked the patriotic feeling

within us. They shot a video of us singing this anthem along with them. Just two hours, and we made a huge impact. Not just for the people, but with them. Yes, we were tired at the end but no one regretted it. It was a morning full of energy, fun and our rejoice knew no bounds. We thank the founders of Isha foundation for giving us the opportunity to experience something unusual, yet amazing.

An important message to all the fellow citizens of India: 'To a thirsty man, a drop of water is worth more than a sack of gold.'



**In Camera Committee**  
Invites you to

A Talk on  
**Nutrition & Wellness for Healthy Living**

By  
**Maadhuri R. Sharma**  
Mrs. Earth International 2016 & Mrs. Cosmic 2017

On  
Wednesday, 13<sup>th</sup> September  
At 6.30 PM

Followed by  
Cocktails & Dinner

Hosted By  
**Miloni & Mehul Sampat**

At  
5B Suneeta, 5<sup>th</sup> Floor, Ridge Road,  
Malabar Hill, Mumbai - 400006

RSVP  
Rekha Tanna - 98210 22987  
Vrinda Rajgarhia - 98201 28480

Limited Seats. Please Register in Advance.



**IN SEPTEMBER**

**Saturday, 23rd September**  
At the White Owl, Lower Parel  
12 noon to 3pm

**tour of the micro brewery**  
**unlimited handcrafted beer and sangrias**  
**snacks and lunch**  
**@ Rs 500 per head (only cash)**

Only first 75 registrations will be accepted  
with Karuna at the Rotary office, strictly on  
a first come first served basis

## ROTARY CLUB OFFICERS

### TRUSTEES 2017-18

Rtn. Dr. Rahim Muljiani  
Rtn. Arvind Jolly  
Rtn. Arun Sanghi  
Rtn. Dr. Adi Dastur

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Assimilation	Jamshed Vakharia
Sergeant-at-arms	Roda Billimoria
In-camera	Rekha Tanna

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Programs	Poornima Advani
Social Media & Website	Mehul Sampat
Sports	Jamshyd Vazifdar

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Skill Development	Pradeep Gupta
Scholarships	Zinia Lawyer
Rotary Public Awards	Shernaz Vakil

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Elder Care Committee	PP Ashish Vaid
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### DIRECTOR: HOMI KATGARA

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Youth Exchange Programs	Peter Born
Ananda Yaan Committee	Chairperson Alok Sekhsaria Co-Chair Christopher Bluemel

### DIRECTOR : ANUJ ARENJA

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Rotaract	Murad Currawala
Young-at-Heart	PP Rajnikant Reshamwala

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## NEXT WEEK'S SPEAKER - RALPH SIMON

Ralph Simon, FRSA, is a business executive, first in the music industry, and now in the mobile entertainment industry.



Simon co-founded the independent Zomba Group of music companies (now a subsidiary of Sony Music Entertainment) with Clive Calder in the 1970s growing it over two decades to become the leading independent record label, music publishing company and producer management company of its era. Zomba's record label, Jive Records signed the American musical artists the Backstreet Boys, NSYNC, Britney Spears and Janet Jackson. In the mid-90s, he was Executive Vice President of Capitol Records and Blue Note Records in Hollywood and started EMI Music's global New Media division. He started Yourmobile (later renamed Moviso), the first ring tone company in the Americas, Europe, UK, Australia and Africa, in 1997. In 2001, Simon co-founded YourMobile Group with Anthony Stonefield, Hilton Rosenthal Shane Dewing and Cliff Brigden.

Simon is the founder and Chief Executive of Mobilium Global Ltd (based in London, England, Los Angeles, Mumbai, with associate offices in Helsinki, Finland. In 2013, he was appointed Global Ambassador for the CTIA - The Wireless Association. CTIA is the Washington, DC-based wireless trade association driving wireless device certification, policy and all aspects of the wireless and mobile industry innovation and development. He has also been a regular speaker and moderator in the United States and Canada, officiating since 2008 at the annual Canadian Music Week conferences and also the Milken Global Conference in Los Angeles, Musexpo in Los Angeles and Start Up in New Orleans. He is on the board of Hungama Digital Media Entertainment.



## Birthdays & Anniversary Greetings



Rtn. Ashish Jalan  
12<sup>th</sup> September



Rtn. Abhin Alimchandani  
13<sup>th</sup> September



Rtn. Ashwin Didwania  
17<sup>th</sup> September



Rtn. Cyrus Guzder  
17<sup>th</sup> September



Rtn. Rajan Dalal  
18<sup>th</sup> September



Rtn. Khurshed Poonawala  
18<sup>th</sup> September

## Partners

14<sup>th</sup> September - Mr. Ratnakar Desai  
14<sup>th</sup> September - Ptn. Arnaz Soonawalla  
15<sup>th</sup> September - Ptn. Susmitra Mitra  
15<sup>th</sup> September - Ptn. Dr. Renu Basu  
18<sup>th</sup> September - Ptn. Dr. Soonnu Balsara

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## Statistics for last week's meeting

Rotary Club Bombay Members	96
Partners	01
Visiting Rotarians	01
Guests	03
Rotractors	07
Total attendance	108
Community Service Box Collection	₹ 1,150/-