

BULLETIN OF THE ROTARY CLUB OF BOMBAY



From the President's Desk



I thought it would be hard to top our first meeting, but I think we got there with some help from Rajiv Bajaj. His down-to-earth demeanor and candid corporate

speech, connected well with the audience. As amazing were the preceding 5 minutes that saw 63 pledges (59 plus four which came in later) towards the Pediatric Heart Surgeries. Wow!

Following on, we had the swearing-in of Inner Wheel President Sweta Vakil, and look forward to celebrating together a wonderful year of fellowship and service. Spreading our wings from Boisar to Colaba, our Club played the lead in hosting a ceremony to honor TRF PRIP Kalyan Banerjee at a function attended by over 300 Rotarians. The week closed on a high note - at the Rooftop, Trident Hotel - where attendees enjoyed a black-tie dinner with food and music complementing the amazing ambiance. Kudos to PP Sandip Agarwalla and his miraculous team!

राजिव बाजाज

Managing An Organization - The Homeopathy Way!

For those uninitiated, the 'simple substance' in Homeopathy refers to the vital force or the life force, or what most of us know it as, the immune system. What is unique about this 'simple substance' is that it is our only organ, which does not have a physical form. It is simple and singular; it cannot be seen or palpitated or operated

on unlike a heart. It cannot be x-rayed or MRI'd; and yet we believe that it exists. Therefore, my discussion with most people is that Homeopathic remedies are quite the same; they are simple and natural, non-physical yet they exist!

To give you a business analogy, if I had the pleasure of welcoming you at Bajaj Auto, and if you asked me to show you our motorcycles or test facilities, I could show it to you. But if you wanted to see my business strategy, I couldn't, be-



cause it's not physical or material - it cannot be seen or displayed. However, if you asked me, do you have a strategy, I would insist, yes of course, I do have a strategy. Therefore it is very important to know, that there is something beyond the physical. A form of energy that exists in every human being and in every organization, that which is

its life force, its vital force, its immune system, or its strategy.

Another important aspect of Homeopathy is that it is repeatable, reliable, produces the same results again and again, and therefore is predictable. Unfortunately, management is not a predictable science as Homeopathy is! Two of the best-known marketing gurus of our time, Al Rise and Jack Trout, in their book Origin of Brands, lament over the fact that 90-95% of the time managers fail.

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Forthcoming Events

- July 26, 2016 Prof. Bradley Agle, Brigham Young University, USA - Ethics for Successful Leadership
- August 2, 2016 Mr. Kiran Kumar, Chairman - ISRO
- August 9, 2016 Prof. Radhashyam Girdharidas, The George Washington University - Authentic Leadership
- August 16, 2016 No Weekly Meeting
- August 23, 2016 Ms. Meera Borwankar - D.G. BP R&D - Fearless Policing: An Art & Science

THE ROTARY FOUNDATION CENTENNIAL CELEBRATIONS

Felicitation of PRIP and TRF Chair Kalyan Banerjee

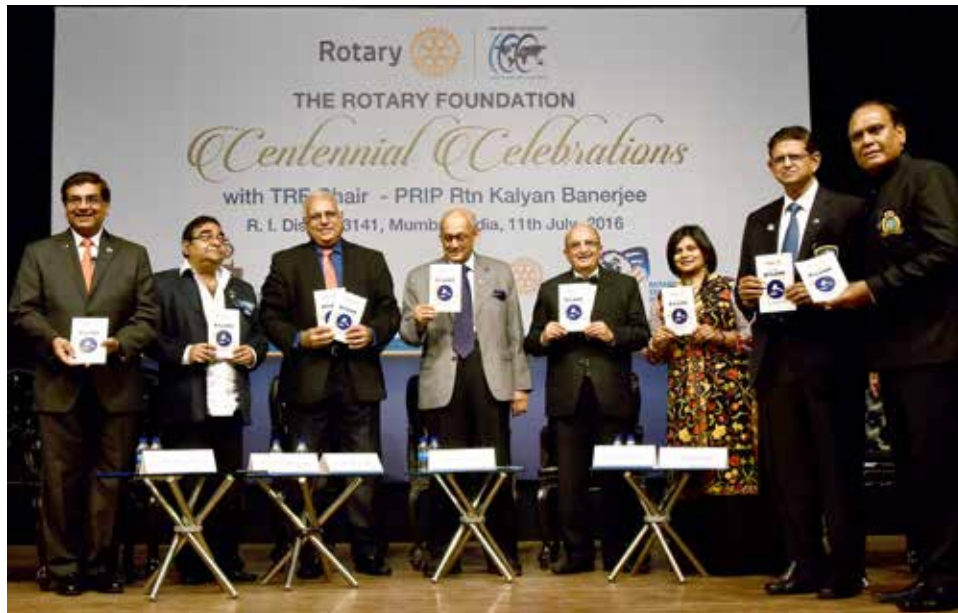
July 11, 2016 was a proud moment for the Rotary Club of Bombay to host the first-ever felicitation of PRIP Kalyan Banerjee on becoming the Chair of The Rotary Foundation 2016-17, as a part of the RI Centennial Year Celebrations. The venue of Y. B. Chavan Auditorium with its enormous seating capacity, was filled to the brim as Rotarians from over 36 clubs across the district participated in this memorable experience.

The event began with a welcome speech from President, Dr. Mukesh Batra. Addressing the audience he said, "There couldn't have been a better person than Kalyanda to head the TRF Chair in its Centennial year. As the RI President, he was one of the highest fund collectors, and I'm sure that with his integrity, his unity of purpose and leadership, he will inspire all of us to give a little more, thereby helping Rotary to serve humanity better."

Taking cue from the Rotary Foundation AV, District Governor Gopal Rai Mandhania, in his poetic self, urged those present to make a difference by increasing their donations and making this Centennial Year a grand success. Eventually, a commitment of 1.2 million USD was made at the event.

In the presence of luminaries such as PRIP and TRF Chair Kalyan Banerjee, PRID Ashok Mahajan, RI Director Dr. Manoj Desai, RCB President Dr. Mukesh Batra, PP Sandip Agarwalla and Namrata Agarwal; DG Gopal Mandhania unveiled the new District Bylaws (created by PDG Bal Inamdar) as well as the TRF Gift Kits.

Acknowledging the accomplishments of Kalyanda, Chairperson of the organizing committee, PP Sandip Agarwalla, in his speech mentioned that as President of Rotary International for the year 2011-2012, Kalyan Banerjee lead one of the largest humanitarian service organizations in the world. And as The Rotary Foundation's Centennial Year Chair of the Trustees, he would once again lead a worldwide network of 1.2 million individuals from over 200 countries and geographical regions



Release of the District Bylaws of 3141



Rotary Club District 3141 partners with Yes Bank for India's Social Development

who, through volunteer service, help meet the needs of communities worldwide.

The sense of awe and achievement was further reiterated by RI Director Manoj D Desai and PRID Ashok Mahajan, who gave numerous instances of Kalyanda's greatness, and the little things that have enabled him to achieve all that he has during his tenure at Rotary.

Another milestone was achieved with the announcement of the partnership with Yes Bank, wherein Yes Bank customers and Rotarians could donate their loyalty points to Rotary for Social Development in India via the Yes Bank



PRIP and TRF Chair Kalyan Banerjee being felicitated by Chairperson of the organizing committee, PP Sandip Agarwala, President of the main host club - RCB, Dr. Mukesh Batra, RI Director Manoj D Desai, PRID Ashok Mahajan and President of the co-host club - RC of Cuffe Parade, Namrata Agarwal



portal. The advantage of this partnership is that Yes Bank will match every rupee for rupee and thus double the donations made. Ms. Namita Agarwal, Group President, Responsible Banking; Mr. Vivek Kanwar, Senior President, Yes First Wealth Management and Global Indian Banking and Mr. Ashish Nasa, Group Executive Vice President, Yes First, Wealth Management and Global Indian Banking were present to mark this association.

The moment that all were waiting for, finally arrived. Kalyanda was felicitated with due honors amidst the large audience and a memorable photo opp. In his address, he articulated simply yet clearly, his plan for the 100th year of TRF. He urged that every single Rotarian contribute, even



Co-hosted by 16 clubs, the felicitation witnessed a turn out of over 350 members

Celebration Dinner at the Rooftop, Hotel Trident



if it is only \$10, to TRF. Doing so, will help him boast to the world about making something impossible, possible.

In addition, he also aims at eradicating polio world over as well as making India 85% literate.

The grand evening ended with the recognition of large and small donors, and AKS and PHS nominees.

The celebrations continued at the sit-down dinner organized at the Rooftop, Hotel Trident, with various club members raising the bar!

Managing An Organization – The Homeopathy Way!

Continued from Pg 1

That means that the products and services that you and I put out in the market also fail. And the only reason we survive is because everyone else too fails; so on a relative basis in a competitive environment, it doesn't matter. That's when I started asking myself, would I accept a school or a doctor, which failed me 90% of the time? Overtime I've realized that management is not a science! It does not have any laws or aphorisms. There are no principles - it is all about the flavor of the day or of the month. It is about hindsight; about anecdotes and herd mentality. I decided that rather than believe in 'management science', which is devoid of anything repeatable or predictable, why not I believe in something where I've experienced a real science; where I have seen repeatable, reliable results time and again. Thus began my journey trying to find the link between the simple substance in Homeopathy and management.

We all want wellness, be it as a company or as an individual. We are not well when we are not at ease, that's where the word 'dis-ease' comes from. We know disease by the symptoms; for example, I'm very allergic to the sun and get sun burnt very easily on my ears and my neck. After symptoms, comes the concept of cause - so I always believed that the sun is the cause of my sunburns. From cause, comes the concept of exciting cause - at one point, I asked myself, if sun is indeed the cause, then the sun should cause sunburn for everyone - so how come it burns only me? And I then realized, that beyond the exciting cause, there is something called the fundamental cause - that which leads me to be burnt by the sun. The fundamental cause is what decides my constitution. In other words, what is constitution to a human being becomes the business model of an organization.

Therefore it is not the sun or the economy or the Finance Minister that defines our future success or failure. There is something within us, for that matter, in our constitution or business model, which is very typical of us - that which

makes us who we are as an individual or as an organization. It means that there is something peculiar in me that defines my individuality, and the peculiarity is my susceptibility. The word susceptibility, vulnerability or predisposition, defines who we are. I am susceptible to the sun that is why I am burnt by the sun. As the great philosopher, Carl Jung said, 'From your vulnerabilities and susceptibilities will arise your strength', meaning that the only way to become strong is by overcoming your weakness. That brought me to the understanding that if I can identify the weakness in my organization, and humbly modestly overcome it, while strengthening its life force, its immune system, its strategy - as much as I must strengthen my own self from within - then even if things are not so good on the outside, we should be able to resist anything.

Seven Principles Of Homeopathy

Individualization: The concept of individualization is that, I am what is 'uncommon' with everyone else. The true enemy of man is generalization - so as long as you remain yourself and retain that which is peculiar about you, life is good. This is the same for every patient, symptom, as well as for every organization. Each has a different constitution, a different susceptibility, and a different vitality. So my job at Bajaj Auto is to understand what makes us unique, and simply hand that to my salesman. For the only thing important, is what the salesman says to a customer when he's asked, 'why should I buy your motorcycle?' If the salesman cannot reply in one simple sentence, what is unique about my motorcycle, it will not sell. That uniqueness or USP differentiation in management is nothing but individualization in Homeopathy.

Holism: Founder of Homeopathy, Dr. Hahnemann said, 'A symptom is no more a disease, than a leg, a whole human being'. A perfect example of this principle is the story of five blind men on the elephant, where each one tugs on a part and believes it to be the whole. This belief was further established by the great British Homeopath,

Dr. Kent, who then propounded the concept of the 'three-legged stool'. So just as you cannot sit on a stool unless it has at least three legs, whether it is a patient or a company, you cannot look at any situation from a one-sided view. If you do so, then you are likely to have a myopic view of the subject. We do this with our product strategy wherein we apply the principles of a 3 legged stool, which in our case are design, performance and price of the motorcycle.

Vitality: It simply means to strengthen oneself from within. As Dr. Kent said, 'The first job of physician is to restore order and discipline in the life of a patient'. This is because, without order and discipline, no medicine or remedy will work. Similarly, we believe that as an organization, it is essential to strengthen ourselves by asking which *chakras* and *nadis* (energy centers) need to be opened. Therefore, in the past 10-15 years, we have not marketed our motorcycles with a Bollywood actress or with a cricketer - it makes no sense. Subscribing to it would be considered allopathic; for if we have a sound strategy that is vital then that itself give us robustness for the market place

Like Cures Like: This means that if a medicine creates certain symptoms in a healthy person, then it can cure a person who's unwell with the same symptoms. So if I were to express grief that is greater than the unhappiness you feel, then at least momentarily you will forget your unhappiness, because your empathy would make you relate to me. Thus, like cures like, grief cures grief. Humor does not cure grief, and that is why it is such an important principle in Homeopathy. I have found it immensely invaluable when dealing with labor, as every time I tried to impose my will on them - what is known as a primary action in homeopathy - it never worked. But if I spoke in a manner that would elicit a secondary response from them, then I eventually always succeeded.

Single Remedy: Just as our immune system can deal with only one stimulus

at a time, similarly, there's nothing worse than a CEO who goes out every month and comes back with a bright new idea. He not only confuses his employees with these fragmented ideas, but also expects them to be implemented. An organization certainly cannot dance to a different tune (idea) every month. For example, when I had hurt my neck and my cervical disk was half out, normally, it would have been thought to not do anything with the neck. But I was fortunate as BKS Iyengar, who was my Yoga guru, was still alive. He told me like cures like, so we will put more pressure on the spine and release it, and the secondary action from the immune system will heal you. He recommended that I do *Sirsasana*, and to avoid monotony, he taught me to do *Sirsasana* with front split, side split, *Padmasana*, etc. To my amazement, after 6 months, my MRI showed that the disk was back inside. So when I say, we should follow one idea in the company, it does not mean, it has to be boring, mechanical, mundane or repetitive - rather than doing many different things, it is better to do one thing in many different ways.

The Concept of the Smallest Dose: 'The Emperor's new clothes' by Hans Christian Anderson exemplifies this principle, as sometimes it takes a little child to call everybody's bluff. Unfortunately, I find this happening in business everyday. We are always struggling to implement ideas, and we struggle so much that Harvard Business School writes articles and articles on why execution in itself is strategy. Therefore, what I've learnt is that if you're having so much trouble with execution, you should, maybe reconsider whether your idea itself is appropriate or not. In fact I believe that if you don't succeed, try something else. In Homeopathy, if the remedy is right, which in their language is called 'perfect or near-perfect *similimum*'; the smallest dose acts so gently, so rapidly and so permanently, from a fever to the biggest of problems. In management too, when an idea is appropriate, it goes through like a hot knife through butter; if not, then we struggle with it forever.

The learning in our case came when, after being a licensee for Vespa and then Kawasaki for 40 years, we produced the

Pulsar in 2001 - that one idea changed everything for the company.

Potentised Repetition: People and organization get used to a stimulus if it is repeated again and again. Just like if we take a painkiller often, then we say that we have become resistant to it. So how does one improve the vitality of an organization? As somebody said, 'he is healthy, whose food is his medicine'. Similarly I believe, that an organization is healthy whose work is its own improvement. Therefore, every 2-3 years, I tell my people to make a better Pulsar to potentised the challenge a little bit, and over time over 15 years they have become world-class engineers, making world-class motorcycles. Fifteen, years back, we exported nothing, and today, we export 50% of everything that we make. That it is proof enough that our strategy has been successful.

Finally, as renowned Homeopath, Dr. Alan Greenberg says, 'keep it simple, focus on diet and nutrition, focus on everything that is natural like Homeopathy; that is the best way to live to a ripe old age!

In-Camera Fellowship

An enriching talk on Therapeutic Yoga by Bijal Doshi has been organized at the residence of Rtn Rekha Tanna, on Thursday, July 21, 2016 at 7pm.

Bijal is a renowned yoga teacher and therapist, and has been training for over 15 years using unusual blends of *Asanas*, *Pranayam*, *Mudras*, *Bandhas*, *Yoga Nidra*, Sun-Salutations, Tibetan rites and Meditation. Recipient of several awards, she has recently been recognized as the 'Iconic Woman Leader Creating a Better World'.

In this session, Bijal will talk about the benefits of therapeutic yoga, as well as the indications and contra-indications of various *asanas*, so that each one practicing yoga can get the desired outcome from it.

Those wishing to attend please contact:
Rekha Tanna - 9821022987
Vrinda Rajgarhia - 9821028480

Address: 11, Sherman, 1st floor,
Narayan Dabholkar Road (Off Nepean Sea Rd), Mumbai - 400006
- Only first 30 participants will be able to attend



Project Update - Pediatric Heart Surgeries



There's no greater giving than the gift of a child's life! These very words, which form the basis of RCB's commitment towards providing 100 free Pediatric Heart Surgeries, was exemplified by the astounding donations made by members during our last meeting.

Having seen the emotionally stirring film: "Touching Little Hearts" produced by the Kokilaben Dhirubhai Ambani Hospital's Children's Heart Centre, compassionate members committed to a record 63 surgeries in a span of minutes.

We are hopeful that you, along with your family and friends, will come forward to make this dream into a reality. Remember, a donor needs to pay ₹ 25,000 and the balance amount will be matched by the Rotary District and Rotary International funds. Donations will be 80/G tax exempt. Cheques must be in the name of "Rotary Club of Bombay Charities Trust No 3".

Every donor will be provided the name of the beneficiary and will have the opportunity to interact with the family and also visit the hospital if he/she desires.

Project Update - Bhavishya Yaan Art Workshop



Actress Madhoo Shah charms her audience

With an aim to introduce children to various career options in visual and performing arts, as well as in creative writing, a two-day art workshop, on the 8th and 9th July, was conducted at the G.K Marg Municipality School, Worli.

Day 1 was led by Rtn Priyasri Patodia, Ms. Margi Patel, Ms. Anagha Mahlap, and Ms. Vyoma Jhaveri. The session began with a discussion on the various art movements and painting styles of famous artists. Ms. Margi described how Van Gogh was sent to an asylum, where he transformed his frustration into his best works of art, while Dali painted his dreams combining different places and objects into strange compositions. Ms. Vyoma, on the other hand, spoke about the array of creative professions available, and discussed their importance while giving the students a broader perspective of life.

The highlight of the day was MLA Ms. Sidhi Kumari from Bikaner, who belongs to a royal family and is also the director of the Lalgarh Palace Museum. She spoke of her struggles



Happy students pose for a photo opp!

in politics, and her ongoing work in the development of toilets, schools, and libraries in Rajasthan.

Actress Madhoo Shah conducted the performance art session, making Day 2 extremely special. Known for her exemplary performance in Roja, she spoke to the students about not being afraid of criticism, as when taken positively, it can produce great results. Madhoo spoke about various professions related to the film industry by explaining the aspects of film making.

Later in the day, Mr. Zubin Driver, Ex-CEO - Cell18 & Group Creative Director - Network18, conducted a creative writing workshop. Dividing the students into groups, he gave each group a set of words while asking them to create a story using them. The young students wrote imaginative stories revolving around topics like conservation of the environment, saving water, etc.

Finally, the students went home with a handful of sweets, a broad smile and a treasure of memories and knowledge with them.

GOA FELLOWSHIP REGISTRATION

A fun-filled and exciting fellowship has been planned in Goa from Friday, 29th July to Sunday, 31st July 2016. To make the most of this Fellowship, a Rain Marathon, has been organized in association with the Rotary Club of Porvorim, Goa on the 30th July.

Those interested are required to pay Rs. 11000/- (inclusive of all taxes) per room, for 2 nights stay and breakfast. The payment has to be made to the hotel at the time of arrival. However, the Rotary office needs to be informed about your room preference,

i.e. single occupancy or twin sharing. In addition, a sum of Rs.6000/- per person has to be paid in cash to the Rotary Office, on or before 22nd July, towards cost of dinner (1), lunches (2) and local travel. Note that this amount is non-refundable on cancellation of the booking.

ASSIMILATION - MINI FELLOWSHIP

A Mini Fellowship has been organized on the 27th July, 2016, at the residence of Rtn. Samir Chinai from 7.30pm onwards.

Address: P1/P2, 67-A, Palm Beach, Sir Pochkhanawala Road, Worli, Mumbai - 400 030

Rotaryanne Sweta Vakil installed as President of Inner Wheel Club



The installation of Rotaryanne Sweta Vakil as the 54th President of the Inner Wheel Club of Bombay, on 11th July, took place amidst the presence of Chief Guest: Falguni Mehta - District Chairman 2016-17, and a galaxy of Past District Chairmen, dignitaries, Rotarians and guests.

President, Dr. Mukesh Batra, who was the Guest of Honor at the installation, expressed his desire to join hands with the Inner Wheel Club of Bombay to facilitate meaningful community service projects.



The Mira Mehta Award was presented to Sister Gracy Rodrigues of Dev Kripa Mandal - a social welfare centre of Canossian Sisters that provides social assistance and employment for women as well as educational support to deserving children.



A cheque for ₹17 lakhs was presented to Dr. Mondkar, Head - Neonatal Dept., Sion Hospital, as donation towards Sonosite Color Doppler machine. This donation was funded by PDC Jyoti Doshi.

ROTARY CLUB OFFICERS

TRUSTEES 2016-17

Rtn. Dr. Rahim Muljiani
Rtn. Arvind Jolly
Rtn. Arun Sanghi
Rtn. Dr. Adi Dastur
Rtn. Dr. Mukesh Batra
Rtn. Dr. Sonya Mehta
Rtn. Ramesh Narayan
Rtn. Jagdish Malkani
Rtn. Meera Alreja

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| | |
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| Assimilation | Mahesh Khubchandani |
| Sergeant-at-arms | Roda Billimoria |
| In-camera | Rekha Tanna |
| Attendance | Bipin Kapadia |

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| Scholarships | Zinia Lawyer |
| Rotary Public Awards | Shernaz Vakil |

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| HTEC Talwada | Dr. Rumi Jehangir |
| Yoga | Sitaram Shah |
| Cancer Aid | Madhusudan Daga |
| RCB Clinic - Cotton Green | Manoj Patodia |

DIRECTOR: SAMIR CHINAI

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| Environment | Manoj Patodia |
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| Nutrition | PP Dr. Zerxis Umrigar |

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| Senior Citizen | PP Ashish Vaid |
| Women's Empowerment | Dr. Rajeev Narvekar |

DIRECTOR: SHIV DEV GOROWARA

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| Atlanta convention 16-17 | PP Nandan Damani |

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| Rotaract | Mehul Sampat |

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| E-Administrator | Bimal Mehta |
| Rotary Service Carnival | PP Harry Singh Arora |

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NEXT WEEK'S SPEAKER

Prof. Bradley Agle, Brigham Young University, USA



Brad Agle (PhD, University of Washington) is the George W. Romney Endowed Professor, and Professor of Ethics and Leadership in the Marriott School of Management at Brigham Young University. He is also a Fellow in the Wheatley Institution at BYU where he chairs the ethics initiative, including the annual Conference on Ethics Teaching at Universities. He serves on the advisory board of the RLG Group and on the Ethics Committee of USA Synchro. He was elected to the leadership of the International Association for Business and Society, for which he is slated to serve as President in 2018. Previous to 2009, he spent 17 years as a professor in the Katz Graduate School of Business at the University of Pittsburgh, where he also served for eight years as the

inaugural director of the Berg Center for Ethics and Leadership.

Dr. Agle is an active researcher concentrating on business ethics, stakeholder management, CEO leadership and religious influences on business. His writings appear in the top academic journals in management and ethics, and are highly cited. He published the book "Research Companion to Ethical Behavior in Organizations: Constructs and Measures" in 2014 and is publishing his new book "Business Ethics: A Field Guide" in 2016. He is a recipient of multiple research and teaching awards, including Distinguished Professor of the Year honors. He has provided board and executive training to dozens of organizations including Alcoa, Ceska Sporitelna, US Steel, and the U.S. Marine Corps. His work has been featured in various media outlets including the Wall Street Journal, Washington Post, USA Today, and CNN; and he has been a guest on CNBC's "Morning Call", "Power Lunch", and "Closing Bell". He and his wife Kristi have four children and five grandchildren.



Birthday & Anniversary Greetings



Dr. Ashok Kriplani
19th July



Pradeep Gupta
20th July



Sushil Jalan
23th July

Rotaryanne

20th July - Neha Jotwani
25th July - Radhika Mehta

Inviting all Rotarians to be an active part of this weekly bulletin. If you have any feedback, suggestions, news and project updates, please email them to gateway@rotaryclubofbombay.org. Also, follow us on [facebook.com/rotaryclubofbombay](https://www.facebook.com/rotaryclubofbombay)

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Statistics for last week's meeting

| | |
|------------------|-----|
| Members | 127 |
| Guest | 15 |
| Rotaryannes | 02 |
| Rotaracts | 08 |
| Total Attendance | 152 |