

# Vol. 59 No. 9 • August 29, 2017 • Pages 8 OTARY: AKING A FFERENCE



# **BULLETIN OF THE ROTARY CLUB OF BOMBAY**



#### From the President's Desk



Dear friends,

The Shankar Mahadevan concert to raise funds for Bhavishya Yaan the widely acclaimed student enrichment project of the Rotary Club of Bombay (RCB) was a winner in more ways than

It proved to be a great effort to actually raise money for a good cause.

It brought members of our Club together, united by a cause and the camaraderie was very heartening. It brought meaningful publicity for the RCB and the Rotary movement. And of course everyone really enjoyed the

Personally, I found the song "Taare Zameen Par" very moving. It had 30 Bhavishya Yaan children who had undergone training by the Shankar Mahadevan Academy singing along with the maestro himself.

A very positive outcome of the effort was that the Shankar Mahadevan Academy is interested in participating in the Bhavishya Yaan program as well as organizing some group music sessions for our elders at the Ananda Yaan program.

On another note I was very gratified to hear the nice things being said about the RCB at the AGM of the Asiatic Society. We have a very committed Urban Heritage Committee working with Chairperson Rohal Dalal and Co Chair Aditya Somani who are passionate about what they do. The public mention of their good work is a tribute to the impact they are making.

Two months are almost over and now we need all our Committees to hit their full stride. Our first Club Assembly would be in October and we can take stock of what everyone has been doing.

We have entered the festive season. I wish all our members a very joyous time, and I am sure in the midst of all the festivities we will keep our eye on those who are less fortunate than us. I also appeal to our members to keep the environment in mind through the festive season.

Ramesh Narayan

# The Making of a Blockbuster

he Rotary Club of Bombay (RCB) has many large on-going projects. HTEC and ADMC at Talwada, Women's Empowerment at the IWA Clinic, Urban Heritage at the Asiatic, Jal Jeevan in Mumbai's slums, the new RCB Cotton Green Medical Centre and Bhavishya Yaan (BY) in five Municipal schools.

A study of the budgetary requirements revealed that BY needed to raise money, more so, since it wanted to expand its activities organically to include

little kids in all its schools. The eight year old project also needed an upgrade of its computers in various schools. The stage was set at the offsite at Lonavala held for the incoming leadership team of Rotary Year 2017-18. The Co-Chair of the Fund Raising Committee S.V.Prasad announced that Shankar Mahadevan would be live in concert for Bhavishya Yaan in August 2017. The stage was set.

# THE FREE PRESS JOURNAL MUMBAI I SATURDAY I AUGUST 5, 2017

# Rotary Club of Bombay's Bhavishya Yaan turns 8

Bhavisya Yaun, the widely acclaimed student enrich-ment program run by the Ro-tary Club of Bombay in five Municipal schools directly turned eight on August 4.

2017.

A well-attended function was held at the Colaba Manicipal School where the successful passing out batch of all five schools were felicitated by veteran film actor Gulsham Grover. Barnesh Narayan, president, Rotary Club of Bombay said he was very happy that what began as a dream in one school with 40 children, had grown into a meaningful program that was positively impacting the lives of more than ing the lives of more than 1,000 underprivileged chil-dren on an on-going basis. He added that the Rotary

He added that the Notary Club of Bombay was provid-ing special classes for spoken English, computer learning and life skills in these Mu-nicipal schools. The program included several inter-



of destinations ranging from Nature Parks and Naval Nature Parks and Navai ships to the sets of popular TV serials. Narayan actied that this provided vital expo-sure to these children. The children had achieved 109 per cent passing percentage at the last Board exam, and had formed asseral Musici. had topped several Munici-pal schools' results. Satyan Israni, chairperson, Bhavishya Yaan Committee

of the Rotary Club of Bom-bay said that this program had fired the imagination of Rotarisms and their partners who participated in monitor ing and mentoring the kids

Today's Speaker Gautam Chatterji, Chairman RERA



#### In this Issue

Shankar Mahadevan Coverage	3
22nd August - A SNEAK PEEK	4
PARSI NITE - 18th August	5
Know Your Rotarian - Office Bearer Rtn. Shivkumar Israni	6
Art Competition at Bhavishya Yaan by the Innerwheel Club	7
Next Week's Speaker	В

It was decided that keeping in mind the highest principles of probity, no member of the RCB would be approached until 1st. July 2017.

It was also a stated objective that fund raising would not be done for this Rotary Year alone. It would be done for three years. And so the target was set. Collect running expenses for all five schools to function well for three years plus funds to change the computers in all schools.

Apart from that it was very clear that a Fund Raiser could not have just one objective. To make the process more complete it should also raise the profile of the RCB in particular and the Rotary movement in general. On the installation night, the fund raising effort got off to a flying start with the good news that Bharat Serums & Vaccines would take care of the expenses of the Colaba school for three years, and provide a set of new computers. What followed was a little over a month of hectic work with Vineet Bhatnagar as Chairman of the Fund Raising Committee. Philip Capital announced they would take one school. H.T.Parekh Foundation followed likewise. Indira Behn Kotak announced her intention. And then large donations from the likes of Gherda Chemicals, Homi

Bhabha, Adi Godrej and Niray Shah.

Meanwhile Mirror Now broadcast a module on Bhavishya Yaan on national television. The DNA newspaper covered BY prominently.

Then came the slog overs where Alok Seksaria, Madhusudhan Daga, Manish Reshamwala coordinated the efforts to get advertisements for a Souvenir and maximise the revenue from ticket sales. The mentors Avaan, Ekta, Rashmi, Rinku and Jaya along with Devina, Manoj Patodia, Satyan, Anand Dalal, Mudit Jain and others got into high gear on this front.

Meanwhile the media push began. Kinetic, a leading OOH company offered ten premium hoarding sites all over Mumbai free of charge. Radio City 91.1 gave two interviews (Alok and Satyan performed with panache), RJ mentions, and ran a contest where the name of RCB and BY was highlighted hugely. The Hindu gave two large color advertisements. The Free Press Journal gave a large color advertisement. The Hindu followed this up with an extensive article on BY.





# Rotary Club felicitates SSC champs

The Rotary Club of Bombay (RCB) on Priday felicitated over 130 SSC stu-dents who were provided with educa-tional aid by the Club for clearing SSC exams.

The folicitation was held at the Cole

ha Municipal School which is one of the five achools that are covered under RCB's student enrichment programme. Bhuvishya Yaam. Actor Guishan Grover felicitated the children.

stop you. It does not matter social exposure is," said Gr talking to the students.

Threshya Yuan has also turned eight this year. All students we gave educational aid to have cleared and some of them are also the toppers in their respective schools. We are now looking to provide aid from class one onwards, said frameable hursans. onwards," said Ramesh Narayan, president of RCB.

The event also saw some of the for-mer students in presence.



Since the District Organ Donation Drive was on, the RCB mentioned that drive in its interviews and gave up two RJ mentions for that cause.

The idea was to be inclusive. A three-minute music video was created. Kaushik Roy and his team chipped in to make the film, and Pradeep Guha committed to broadcast it on India's No. 1 music channel, 9XM. This would be a first in the Rotary world. The media push was complete. Print, Radio, TV and OOH.

The results are there for everyone to see. About 70 advertisers, and a Tata Theatre where every seat was sold, and most of them at premium rates. The funds raised would easily cover the target set. And surpass it. The prestige and publicity the RCB garnered was the icing on the cake.

Team BY, a job well done.

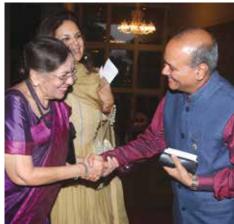
# Shankar Mahadevan Coverage



















# 22nd August - A SNEAK PEEK

"Rotary Club of Bombay suggests to the Nominating Committee of Rotary International for nomination to the post of R.I.Director from Zone 4, Past R.I. District Governor PDG Gulam A.Vahanvaty, a qualified member of Rotary Club of Bombay, as a candidate for the post of Rotary International Director to serve during the term 2019-2021."

"RESOLVED THAT the Club Constitution recommended in 2016 Manual of Procedure placed before the meeting, be and are hereby approved and adopted in substitution to the existing Club Constitution."

"RESOLVED THAT the revised Club By-laws which were circulated to the members be and are hereby approved and adopted in substitution to the exiting Club By-laws."







## **Urban Conservation Committee Update**

I am a life member of Asiatic Society of Mumbai and attended 213th Annual General meeting on Saturday, 19th August in the Town Hall of the Society.

At the 213th Annual General meeting of the Asiatic Society of Mumbai held on 19th August in the Town Hall of the Society, the President, Mr. S.G. Kale, while reading the President's report made a special mention of Mr. Aditya Somani and Mr. Rohan Dalal of the Rotary Club of Bombay for their invaluable efforts in improving the Asiatic library.

In the Annual report of the Asiatic Society of Mumbai it is mentioned that the renovation work of the Conservation Lab was carried out by the financial assistance of Rotary club of Bombay and inaugurated on 20th September, 2016 by PP, Dr.Mukesh Batra . The renovation of the second phase of Conservation Lab is in progress for which the Rotary Club has allotted funds. The Rotary Club of Bombay and its members have taken a keen interest in adopting books under "Adopt a Book" scheme and also donated towards digitalization of books. The Rotary Club of Bombay held a magnificent Gala event on Sunday, 26th February 2017 in the Town Hall of the library giving it wide publicity and visibility with the help of various donors. The Asiatic Society of Mumbai placed on record its appreciation through the Rotary Club of Bombay for generally supporting the activities of the Society and for renovating its Conservation Lab as well as providing manpower ensuring clean toilets and enhancing the infrastructure of the society for the benefit of its members.

As told by Rtn. Mudit Jain



#### **Letters to the President**

#### Ramesh,

At the AGM of the Asiatic Society yesterday (19th August) the President informed members of financial help from the Rotary Club. Thank you. May your efforts be blessed and your hands strengthened.

Warm regards, Richard Remedios

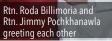
# **PARSI NITE - 18th August**





























#### Know Your Rotarian - Office Bearer Rtn. Shivkumar Israni

Rtn. Shivkumar Israni is a Corporate Lawyer with nearly 44 years of experience as a practitioner in the field of Corporate Laws, Business Advisory services and Corporate Governance issues. He is qualified in the field of Law, Company Secretaryship and Management.

Has experience of appearing before various Tribunals and Courts including High Court at Mumbai.

Founder and Senior Partner of SD Israni Law Chambers, Advocates & Solicitors (UK).

#### Member

- The Expert Advisory Board of the ICSI
- Member of the First Academic Advisory Board for MBA (Law) of the NMIMS University School of Business Management.

#### Former Member / Chairman

 Several Committees of the Central Government / MCA including the High Powered Committee for Simplification of Company Law under the Chairmanship of Mr. Naresh Chandra, Former Cabinet Secretary and Ambassador to the United States.

- SEBI Committees
- Central Council of the ICSI (multiple Terms).
- Several Committees of the Central Council of the ICSI including Chairman of CCRT Management Committee and Capital Markets Committee.

Independent Director on the Board of several listed & Unlisted Companies including a subsidiary of ICICI Bank.





Trustee of Asian Heart Institute Charitable Trust and Founder Member and Executive Committee Member of the Society of Insolvency Practitioners of India (affiliated to INSOL International).

 Former Trustee - Investor Protection Fund of NCDEX.

#### Speaker / Author

- Regular speaker at Seminars, Conferences, Workshops and Conventions. Delivered over five hundred lectures over the years across the country on subjects of professional interest including self development.
- Author / Co-author of six books and over 500 articles published in leading economic dailies and professional journals.
- Contributing a fortnightly column called 'Legally Speaking' to Moneylife magazine for the last five years.

#### **Chamber Membership**

- Member of the Indian Merchants Chamber (IMC).
- Life Member of the Indian Council of Arbitration

#### Social

- Active Rotarian and winner of several Rotary awards for Vocational & Club Service. This is the 25th year of Rotary membership.
- Held position of Hon. Secretary and Director at RCB.
- Former Hon. Probation Officer of Umerkhadi Remand Home for juvenile delinquents (Children's Aid Society).
- Charter Member / Hon. Treasurer of Rotaract Club of Government Law College (1971-72)
- Hon. Treasurer of GLC's Maharashtra Drought Relief Committee (1972).
- Life Member of leading Clubs in Mumbai

#### Art Competition at Bhavishya Yaan by the Innerwheel Club

nnerwheel club held an art competition at Bhavishya Yaan's Ambedkar school on 19th August. 80 children from Std. 5th to 9th participated.

President Sandra Merchant and Jayati from Innerwheel were present. They gave the children were given biscuits and soya milk.



Standing L to R Jayati, Avaan of RCB and President Sandra Merchant





# ROTARY CLUB OF BOMBAY

With

# Bombay Cotton Merchant & Muccadam Association

#### FREE CLINIC

#### Address

Cotton Green Clinic Near Cotton Exchange Building, Opp. Ram Mandir, Near Cotton Green Railway Station, Cotton Green (E), Mumbai-400033

	Tuesday	Friday
Homeopathy Clinic	9am to 5pm	9am to 5pm
Eye Clinic	9am to 11am	9am to 11am
Dental Clinic	2pm to 6pm	2pm to 6pm
Blood tests-Nominal Charge	9am to 12pm	9am to 12pm

#### **Ananda Yaan Coverage**

#### epaper.freepressjournal.in

Southern Railway. Reena Ranjan d the training programme at rg. USA. She has also having and General Administration. on Central Railway. He was instrumental in development of Pay Roll related modules in PRIME software of Southern Railway. Swaminathan has varied experience of 33 years in Human Resource Management, General Administration, Vigilance, Sports

# RCB launches second Elder Day Care Centre 'Ananda Yaan'

The Rotary Club of Bombay (RCB), launched its second Elder Day Care Centre for the underprivileged, "Ananda Yaam" (Mission to Happiness), in collaboration with Dignity Foundation at Dadar Sea Link on 11th. August 2017.

President RCB Ramesh Narayan said 'this is the second centre the Rotary Club of Bombay has launched in Mumbai The first one was at Byculla.

There is a great need for such initiatives. As I always say, it is terrible to be old and poor in Mumbai. The sheer



pressure on space results in our elders being treated very shabbily. We want to ensure that in the evening of their lives, the poor elders get a few hours of happi ness. This is our objective, am pleased that the first centre has received a great response from the community" he added. In the picture, the dignituries from. Left to Right

Chris Bluemel, Rakesh Bedi Sheilu Srinivasan (Dignity, Ramesh Narayan (President Rotary) Alok Sekhsaria, Chairman Ananda Yaan

## **Forthcoming Events**

- September 5<sup>th</sup> 2017
   Yaacov Ben Yaacov successful Israeli entrepreneur speaks on how to foster a start-up culture.
- September 26<sup>th</sup> 2017
   World Maritime Day. Abhilash
   Tomy will speak on the lifelessons he learned from sailing solo around the world. And the upcoming challenge he now faces.
- September 12<sup>th</sup> 2017
   Ajit Singh Consul General of Singapore will address the Club
- September 19<sup>th</sup> 2017
   Ralph Simon the father of the Ring Tone will speak how the Digital revolution is transforming our lives.

#### **ROTARY CLUB OFFICERS**

#### **TRUSTEES 2017-18**

Rtn. Dr. Rahim Muljiani Rtn. Arvind Jolly Rtn. Arun Sanghi Rtn. Dr. Adi Dastur

#### OFFICE-BEARERS 2017-18

President Ramesh Narayan
Immediate Past President Dr. Mukesh Batra
President-Elect Vijay Kumar Jatia
President Nominee Preeti Mehta
Honorary Secretary Manish Reshamwala
Joint Hon. Secretary Bimal Mehta
Hon. Treasurer Shiv Kumar Israni

#### DIRECTOR: VIJAY KUMAR JATIA

Classifications, Membership

& Information (CMI) PP Nowroze Vazifdar

Corporate Social

Responsibility (CSR) Ishraq Contractor

#### **DIRECTOR: MUDIT JAIN**

Fellowship PP Sandip Agarwalla
Outstation Fellowship Anar Shah
Assimilation Jamshed Vakharia
Sergeant-at-arms Roda Billimoria
In-camera Rekha Tanna

#### DIRECTOR: PRADEEP CHINAI

Fund raising Vineet Bhatnagar
Programs Poornima Advani
Social Media & Website Mehul Sampat
Sports Jamshyd Vazifdar

#### **DIRECTOR: ASHOK JATIA**

Bhavishya Yaan Satyan Israni
Legal Aid Natasha Treasurywala
Skill Development Pradeep Gupta
Scholarships Zinia Lawyer
Rotary Public Awards Shernaz Vakil

#### **DIRECTOR: TARA DESHPANDE**

Chairman Emeritus Talwada PP Dr. Rahim Muljiani
ADMC Dr. Mehernosh Dotivala
HTEC PP Dr. Rumi Jehangir
Yoga Sitaram Shah
Cancer Aid Farokh Balsara
RCB Clinic - Cotton Green Manoj Patodia

#### **DIRECTOR: MADHUSUDAN DAGA**

Animal Welfare Bipin Vazirani
Environment Rajesh Shah
Urban Conservation Rohan Dalal
Nutrition PP Dr. Zerxis Umrigar

#### DIRECTOR: RAVINDRA FOTEDAR

Water Resources Vineet Suchanti Elder Care Committee PP Ashish Vaid Women's Empowerment Framroze Mehta

#### DIRECTOR: HOMI KATGARA

The Rotary Foundation PDG Gulam Vahanvaty

Youth Exchange Programs Peter Born

Ananda Yaan Committee Chairperson Alok Sekhsaria

Co-Chair Christopher Bluemel

#### **DIRECTOR: ANUJ ARENJA**

Interact Prakriti Poddar
Rotaract Murad Currawala
Young-at-Heart PP Rajnikant Reshamwala

#### **DIRECTOR: PREETI MEHTA**

District Thrust Area Deepak Kapadia
District Coordinator PP Pradeep Saxena

Regd. No. MCS/091/2015-17; R.N.I No. 14015/60. WP P License No. MR/TECH/WPP-89/South 2015

#### Email: rotaryclubbombay1@gmail.com

#### **NEXT WEEK'S SPEAKER**

# Yaacov Ben-Yaacov:Founder, CEO Catch Media Inc.



aacov is a veteran US-Israeli Hitech entrepreneur with a successful and proven track record in the digital content industry. As the founder of PictureVision, he was the first to bring to the mass market the convenience of sharing photographs over the Internet. PictureVision partnered with AOL to create "You've Got Pictures" and established joint ventures and partnerships with virtually every major party in the distribution and fulfillment chain before Yaacov sold the

business to Kodak for over \$150 million in 2000.

Yaacov began his career architecting and building one of the first distributed command and control systems that were initially deployed in the first Gulf War. Following five years of engagement with the U.S. and Israeli defense departments, Yaacov led the team that pioneered the first desktop application sharing platform and conferencing system in the world, which was later acquired by EarthLink.

Yaacov founded Catch Media in 2003 with the far broader vision of creating a comprehensive ecosystem to share any form of media over networks in a legal way to create value for the consumer, the media creator, and every participant in the value chain. Catch Media has attracted some of the most recognized industry leaders as its Board members.

Yaacov has a B.Sc. in Computer Science and Robotics from Jerusalem College of Technology. He is on the Boards of several global joint ventures.

# **....**

## **Birthdays & Anniversary Greetings**



Rtn. Poonam Kumar 31<sup>st</sup> August



Rtn. Vijay Meghani 31<sup>st</sup> August



Rtn. Rajas Doshi 1<sup>st</sup> September



Rtn. Mudit Jain 3<sup>rd</sup> September



Rtn. Anand Shah 4<sup>th</sup> September

#### **Partners**

1st September - Ptn. Sudha Nevatia 3rd September - First Lady Ptn. Devi Narayan Ptn. Brinda Shah

#### Anniversaries

 $2^{\rm nd}$  September - Rtn. Suresh & Ptn. Aruna Jagtiani

Printed and published by President Rtn. Ramesh Narayan on behalf of Rotary Club of Bombay, and printed at: Indigo Press, Plot No.1C/716, Off Dadoji Konddeo Cross Road, Between Sussex and Retiwala Ind. Estate, Byculla (E), Mumbai 400027.

Ph: 23705200 /01/ 02 / 03. Email: indigopress@gmail.com.

# Statistics for last week's meeting Rotary Club Bombay Members 91 Partners 02 Visiting Rotarians 00 Guests 00 Rotractors 00 Total attendance 93 Community Service Box Collection ₹ 1,000/