Vol. 59 No. 15 • October 10, 2017 • Pages 8 AKING A FFERENCE THE CONTROL OF TH



BULLETIN OF THE ROTARY CLUB OF BOMBAY



President's Pick

Our Cotton Green medical centre began with Dr. Batra's Homeopathy Clinic. It now has a dental chair, an optometrist and a collection Centre of NM Medical. All these provide vital medical care to the underprivileged. And the beneficiaries do not have to pay for these services. Very soon we intend opening a Maternal and Child Care division there.

This is Rotary at work and the testimonial we received from a patient of Dr. Batra's says it all.

Ramesh Narayan



"I'm Mr. Rajendra Anant Atre, I was suffering from depression and other illnesses. I came to know about Dr. Batra"s charitable clinic in our Cotton Green area. I visited the clinic and met Dr. Rekha Dhandhukia. She asked me all the details about my illness and how I was

feeling. I was suffering from depression after the death of my mother. Dr. Rekha asked me my likings, disliking, fears, and my feeling after the death of my mother.

I literally started crying but, she showed immense concern & tried to understand my nature and state of mind. Then I shared the affect caused due to my mother's death in my life & my inability to do my work. I use to stay at home and hardly go to work. There were other troubles like backache, neck pain, acne and dandruff etc.

I visited Dr. Rekha in month of January and felt better up to 90 percent in just two months. I started going to work in some days. I'm still taking medicine from Dr. Batra's Homoeopathic Clinic every month and I recommend others to visit Dr. Batra's clinic.

I thank Dr. Batra and Dr. Rekha Dhandhukia for putting life into my life.

Rajendra Anant Atre

Coming of Age



hen introducing the speaker,
Dr. Poornima Advani said, "He has served in the oil industry, but his heart always lay in the rural areas." And after finally listening to his heart, Mr. Mathew Cherian now holds the post of Chief Operating Officer of Help Age India, has authored the ground-breaking non-fiction book "A Million Missions," and has worked in disaster and emergency relief initiatives across South Asia. So to have him address rotarians on the 2nd of October, the International Day of Giving, was quite the coincidence.

Today's Speaker Gaurgopal Das Prabhuji



In this Issue

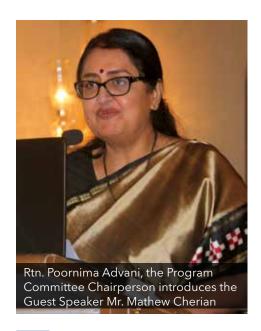
Rotarians Making Waves4
Bhavishya Yaan students attend an Art Workshop5
Know your Rotarian - Jaideep Gandhi6
Next Meeting8



He took the opportunity to inform us about the sorry state of the elderly in India, and how, even after twelve years of serving Help Age foundation, there is still a lot he wants to achieve before the Census Board's predictions come true.

Here's a prediction you would not want to believe: Since India produces over three hundred babies every hour, by 2020, India will be the most populated country. At the same time, there has been a drastic increase in the longevity rate. So by 2040, one in every four people will be old, a phenomenon that is called "The Grey Tsunami."

"I come from Kerala, which has already grown old. There are many older people living in my village, and the children have either gone to the Middle East or other places, and are not there in their homes," explained Mr. Mathew Cherian. The occurrence of similar cases across the subcontinent has resulted in a large number of old people feeling neglected. And the outcome of this reality, upon taking a closer look, is that twelve billion elderly people are







blind because they do not have the means to avail of a cataract surgery that costs only one thousand rupees. And it gets worse.

"This is a country which does not have social security," said Mr. Mathew Cherian, who had approached the Government of India with a plea to provide a minimum pension of two thousand rupees per month. If the plea had been met with positive reception, India would have already begun progressing towards the betterment of the nation's elderly. The government, however, complained of a lack of funds, adding enough satire to their reasoning that it was hard to keep a straight face when retold by the speaker: "The government came up with a figure of three hundred rupees (instead of two thousand), which we rejected because we think it is an insult."

Another political satire played out between the ruling party in Uttar Pradesh (UP) and

West Bengal. While the UP government says that the mass exodus of widowed women from West Bengal must be curbed, the government in West Bengal is not willing to oblige because the women made the journey "on their own violation." Fortunately, the Supreme Court mandated Help Age India, under the aegis of Mr. Mathew Cherian, to make amends before the joke turned even more sour.

The speaker said that since "the life expectancy of women is more than men," there are ninety million elderly widowed women living alone across the country. A large percentage of this population gather in Vrindavan because they believe that "once you die in Vrindavan, you go straight to heaven." And why wouldn't anyone miss heaven on a technicality, especially after living through the hellish experience of being old in India?

In concluding his speech, Mr. Mathew Cherian asked why we've forgotten the age old tradition of considering parents as God. In his work for the elderly, he often finds those who have been abused by their own children. All he requests us to do, as we wait for him to win Government of India in favour of a pension scheme for the retired, is to call our parents, and "give them some love because that is all they really need."





ROTARIANS MAKING WAVES



PP Mukesh accepted the award for Best Asian Healthcare Brand for Dr. Batra's in Dubai.



Narayan elected president of IAA India Chapter

ENS ECONOMIC BUREAU NEW DELHI, SEPTEMBER 28

RAMESH NARAYAN has been unanimously elected as the President of the India Chapter of International Advertising Association (IAA) at its Annual General Meeting held on Thursday in Mumbai.

The office bearers would be



Ramesh Narayan

India Pvt. Ltd.) Atit Mehta (VP & Head Media, Sequoia Capital India Advisors), Anand Sankeshwar (MD, VRL Media Ltd.) Bhaskar Das (Zee Media). I Venkat (Director EENADU). Ashok Venkatramani, Umang Bedi (MD, Facebook India). Sunita Bangard (President - Marketing, Idea Cellular) and Rajiv Kental (President Marketing, Amar Ujala Publications).

President Ramesh Narayan gets elected as IAA India Chapter President.

CORRECTION

Rotarian Zinia Lawyer was elected as a member of the Managing Committee of the RWITC. A lady after 17 years has finally entered this very male-dominated bastion



Ananda Yaan Update

Taj President's HR Head, the Director of Finance and others visited Ananda Yaan Dadar Sea Link to explore what they could do for elders there in the near future. They brought healthy snack boxes, and joined the attendees in the Garba dance celebrating Navami. They are hoping to set up some interaction / activities with the elders.







Reliance Foundation Fact Files

Bhavishya Yaan students attend an Art Workshop



ive Bhavishya Yaan students from GK Marg Municipal School, Parel attended a one day art workshop at Chhatrapati Shivaji Maharaj Vastu Sanghralay's (CSMVS) auditorium and visitor's centre. The workshop was organized by CSMVS as part of our Art 360° series - a series of specialized workshops with renowned artists. These workshops are held on one Saturday every month.

The stencil making and printing workshop was conducted by the famous artist Mr. Vilas Shinde. The well known artist obtained his education in fine arts from Sir JJ School, Mumbai and M.S University, Baroda. He has also studied print making from Paris. We are thankful to artist, Mrs. Brinda Miller for giving Bhavishya Yaan children this opportunity to learn along with 30 other children and adults. She not only personally went to encourage the children and ensure that they are included but also organized lunch and juice for the children.

The children made their own designs and cut them from plastic and paper sheets. Thereafter, they placed them on a blank sheet at different angles. They then colored it with graphic ink using a roller. The artist appreciated the work of one of our students.

Coordinating Rotary Anne Ms. Ekta Shah ensured a good mix of children were present and understood the process. Bhavishya Yaan children got a fantastic exposure and learned a new technique to open their minds and explore the creative world.

"They saved both me and my child."

- Pinky Choudhury, Shahdol, Madhya Pradesh



Nutrition, rest, exercise, thorough ante-natal care (ANC) check-ups during pregnancy and post-natal care after birth have ensured that both the mother and the child are healthy and safe.

These stories testify to Reliance Foundation's undying zeal to create equal opportunities for growth and prosperity in India.



Touching over 12 million lives with support for Rural Transformation, Health, Education, Sports for Development, Livelihoods, Disaster Response, Arts & Culture, and Urban Renewal.



KNOW YOUR ROTARIAN - Jaideep Gandhi

with over 30 decades of expertise, Mr. Jaideep Gandhi, the Chairman and Director of Jaya Advertising, has covered business interests in advertising & marketing in the eld of Real Estate.

With his skillfulness in real estate, he is now a Founder of two International companies based in Los Angeles, Creators Up - a digital training company with four of ces across the globe and C2K - an augmented and virtual realty company with ve of ces across the globe.

He is contributing as a Content Creator for Arnab Goswami's recently launched national channel Republic and is currently involved on a 52 episode show called The Nation Builders. He is an Advisor on board with Origin Corp. - a real estate company with 17 residential projects in Mumbai.

His proficiency has entitled him to serve as the Secratary and the Honorary Treasurer of the India Chapter of International Advertising Association (IAA) along with being an Executive Member and Chairman of Knowledge Seminars at Goa Fest.

He is also a significant Advisor with MCHI CREDAI (Maharashtra Chamber of Housing Industry Confederation of Real Estate Developers' Associations of India).

He is a dynamic Jury Member with Realty Plus, India's only national Realty magazine. He is also associated with DNA - the print medium of ZEE group as a Consulting Editor for the Real



estate vertical. He has recently joined hands with Milind Soman's Speaking Minds as an Advisor.

He is actively involved as a Quality Control Advisor at K.C. College, Mumbai and is an Advisor at Hiranandani Institute of Learning, Powai. To sow the seeds of creativity right from the roots, he will soon be launching The Idea Room' at Don Bosco High School, Matunga, evoking school children to boost their out of the box thinking pattern.

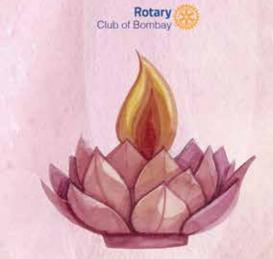
Mr. Gandhi's knack for real estate pulls him to undertake a lot of knowledge seminars with Google on enhancement strategies for communication in real estate. His achievements and philosophies surely make us believe when he says, "Always thrive to create better products and not just better advertising." He has proven this fairly with his new agency, Another Idea - a creative agency, packed with the proficiency of design, films, events and everything that is associated with creativity and innovation.

Married to Mrs. Chetna Gandhi, he is a proud father of two young entrepreneurs, Mr. Gaurav Gandhi and Mr. Smaran Gandhi.

Apart from creating phenomenal ad campaigns and marketing ideas, he is passionate about writing. His hobbies include reading, travelling and listening to music.

For upliftment of society on a spiritual level, he has been contributing his active participation at Vedanta World of Swami Parthasarathy.





Divali Fellowship Lunch

complimentary for Rotarians and their partners

Tuesday, 17th October

from 12.45 pm onwards

Lunch at the

Taj Mahal Hotel,

at our regular meeting venue

Hosted by:

Rtns.Jamshed Banaji, Renu Basu, Sherebanu Baldiwala,
Samir Chinai, Ashwin Didwania, Dilip Dalal, Vijay Dhawan,
Ravi Fotedar, Vivek Himatsinghka, Farhat Jamal,
C S Lodha, Preeti Mehta, Rajeev Narvekar, Pratap Padode,
Manish Reshamwala, Mehul Sampat, Ashwin Thakkar

Dress: Traditional Indian/Festive

Guest Charges Rs.3000 per person

Registration Compulsory

Please RSVP Rashmi on +91 22-22024089 email at rotaryclubbombay.rashmi@gmail.com

ROTARY CLUB OFFICERS

TRUSTEES 2017-18

Rtn. Dr. Rahim Muljiani Rtn. Arvind Jolly Rtn. Arun Sanghi Rtn Dr Adi Dastur

OFFICE-BEARERS 2017-18

President Ramesh Naravan Immediate Past President Dr. Mukesh Batra President-Elect Vijay Kumar Jatia President Nominee Preeti Mehta Manish Reshamwala Honorary Secretary Bimal Mehta Joint Hon. Secretary Shiv Kumar Israni Hon, Treasurer

DIRECTOR: VIJAY KUMAR JATIA

Classifications, Membership

& Information (CMI) PP Nowroze Vazifdar

Corporate Social Responsibility (CSR)

Ishraq Contractor Global Grant Committee Rtn. Vineet Suchanti

DIRECTOR: MUDIT JAIN

PP Sandip Agarwalla Fellowship Outstation Fellowship Anar Shah Assimilation Jamshed Vakharia Roda Billimoria Sergeant-at-arms Rekha Tanna In-camera

DIRECTOR: PRADEEP CHINAI

Fund raising Vineet Bhatnagar **Programs** Poornima Advani Social Media & Website Mehul Sampat Jamshyd Vazifdar

DIRECTOR: ASHOK JATIA

Bhavishya Yaan Satyan Israni Legal Aid Natasha Treasurywala Skill Development Pradeep Gupta Scholarships Zinia Lawyer Rotary Public Awards Shernaz Vakil

DIRECTOR: TARA DESHPANDE

Chairman Emeritus Talwada PP Dr. Rahim Muljiani Dr. Mehernosh Dotivala HTEC PP Dr. Rumi Jehangir Yoga Sitaram Shah Cancer Aid Farokh Balsara RCB Clinic - Cotton Green Manoj Patodia

DIRECTOR: MADHUSUDAN DAGA

Animal Welfare Bipin Vazirani Environment Rajesh Shah **Urban Conservation** Rohan Dalal PP Dr. Zerxis Umrigar Nutrition

DIRECTOR: RAVINDRA FOTEDAR

Water Resources Vineet Suchanti PP Ashish Vaid Elder Care Committee Women's Empowerment Framroze Mehta

DIRECTOR: HOMI KATGARA

The Rotary Foundation PDG Gulam Vahanvatv

Youth Exchange Programs Peter Born

Ananda Yaan Committee Chairperson Alok Sekhsaria

Co-Chair Christopher Bluemel

DIRECTOR: ANUJ ARENJA

Interact Prakriti Poddar Murad Currawala Rotaract Young-at-Heart PP Rajnikant Reshamwala

DIRECTOR: PREETI MEHTA

District Thrust Area Deepak Kapadia District Coordinator PP Pradeep Saxena

Regd. No. MCS/091/2015-17; R.N.I No. 14015/60. WP P License No. MR/TECH/WPP-89/South 2015

Email: rotaryclubbombay1@gmail.com

NEXT MEETING

Club Assembly on Wednesday, 11th October 2017 at Ambalal Kilachand Room, 2nd floor of Indian Merchants Chamber, Churchgate.

Office Bearers, Directors, Chairpersons, Co-Chairs and specially new members are requested to attend the Club Assembly.

Forthcoming Events

• October 17th 2017

The Club meeting at the Taj gets a festive spirit with the Fellowship Committee taking over the proceedings. Expect to be surprised. Come wearing your traditional best. Light up the Festival of Lights with your smile.

October 24th 2017

Dr. Darius Mirza the eminent International surgeon speaks about How to Gift Life in this Season of Giving. Organ Donation. Everything you wanted to know about this precious gift that only you can give. Our District Governor will also grace the occasion.

October 31st 2017

Things will go better with coffee. The Club will be addressed by V. G. Siddhartha Chairman Cafe Coffee Day. The man who took coffee culture across the country and also set up a chain of fine hotels as well.

Birthdays & Anniversary Greetings



Rtn. Sohel Shikari 10th October



Rtn. Pashupati Advani 15th October



Rtn. Homi Katgara 11th October



Rtn. Hursh Meghani 15th October



Rtn. Dr. Mirza Asad Karim Khan Rtn. Farokh Guzder 12th October



13th October

Partners

10th October - Ptn. Faryal Katgara Ptn. Kusum Lodha Ptn. Priti Nath

11th October - Ptn. Jaya Prasad 15th October - Ptn. Laesha Sagar

16th October - Ptn. Vandana Kanoria Ptn. Hemlata Saxena

Anniversaries

12th October - Rtn. Devendra & Ptn. Swapan Bharma Rtn. Vijay & Ptn. Dilnavaz Meghani

Rtn. Kiran & Mr. Manjit Nanda

14th October - Rtn. Rajas & Ptn. Jyoti Doshi

Printed & Published by President Rtn. Ramesh Narayan on behalf of Rotary Club of Bombay

Editorial Content Design & Layout by ONEUPWORKS www.oneupworks.in • ideate@oneupworks.in +919920473331

Printed at: Indigo Press, Plot No.1C/716, Off Dadoji Konddeo Cross Road, Between Sussex and Retiwala Ind. Estate, Byculla (E), Mumbai 400027.

+91 22 23705200 /01/ 02 / 03 • indigopress@gmail.com

Statistics for last week's meeting Rotary Club Bombay Members 103 01 Partners Visiting Rotarians 01 Guests 01 02 Total attendance 108 Community Service Box Collection ₹ 1.550/-