

## BULLETIN OF THE ROTARY CLUB OF BOMBAY



### From the President's Desk



Dear friends,

Our Rotarians have discovered the joys of traveling together.

And they are reveling in it.

Anar Shah led a group of Rotarians to Rishikesh.

And I vicariously enjoyed the trip through the lenses of our expert

photographers.

The next issue of the Gateway will show you how much these travelers enjoyed themselves.

And from the looks of it, Anar will be in demand for leadership roles in the days ahead.

Sadly that winds up the outstation fellowships for this Rotary year.

Burma was amazing with the characteristic meticulousness of Sandip.

An assimilation trip to Mahabaleshwar was thoroughly enjoyed thanks to the graciousness of Avaan and Jimmy Vakharia, Zinia Lawyer and Gopi and Ashish Vaid.

And now everyone is raving about Rishikesh which I very unfortunately missed at the very last moment.

Its been very interesting this year in terms of outstation fellowships.

Sandip Agarwala, Jimmy Vakharia and Anar Shah, take a bow.

But there will be many more such trips planned I am sure, in the year ahead, and these good experiences can only result in an increase in participation in the subsequent trips.

OK, so much for outstation fellowships.

We are seriously planning for an ambitious Environment project.

Our Bhavishya Yaan is evolving with the introduction like STEM into an amazing course.

Ananda Yaan is delivering happiness.

Our Talwada medical activities are only increasing as our Cotton Green activities.

Our Sports Committee has quite a few activities planned out. Our Rotaract Committee will be rolling out its Echo program.

To mention a few of things one can look forward to in the near future.



Ramesh Narayan

## Seeing Through the Fog



**D**r. Shubha, the Chief Scientist and Head of Airport Instrumentation at the National Aerospace Laboratories, amazed the Rotarians with her impressive list of achievements last Tuesday. Not only does she have dozens of patents and copyrights in her name, she has also

**Today's Speaker** Bharat Dabolkar



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Dr. Shubha V receives the Rotary Club of Bombay Sohrab Godrej Award for Science and Technology. (L to R) Rt. Zinia Lawyer, Firoza Godrej, President Ramesh Narayan, Hon. Sec. Manish Reshamwala

received the 2016 Bushwick Award for Outstanding contribution to Science and Technology and the 2015 National Design Award from the National Design and Research Forum.

To add to her extraordinary accomplishments, in lieu of International Women's Day, The Rotary Club of Bombay and The Godrej Group awarded her the Sohrab Godrej Award for Science and Technology for her pioneering efforts in and contributions to individualisation, aeronautics,

the Drishti transmitter, the Atmiya Missile's RCF thrusters, and over 40 other projects of national importance.

With over 42 years of experience in the research, development, science, and technology fields of high tech aviation, she has engineered various projects for the India Meteorological Department, many of which were very crucial to the Air Force but previously imported. One of the most notable projects she worked on was called Drishti, a visibility measuring device. During her talk, Dr. Shubha enlightened the Rotarians about Drishti and its impact on India's aeronautics.

"Drishti is a crucial and mandatory instrument for the take-off and landing of planes," Dr. Shubha stated. "Drishti, true to its name, measures visibility." Visibility is when a pilot can see a prominent unlit object on the runway during the daytime and the central light of a runway during the nighttime.

Atmospheric problems like fog, rain, and smog reduce visibility. The Drishti system communicates to the pilot the distance that they can see - a parameter of vital importance - and a representative condition of the runway for the safety of the passengers, aircraft, and the aircraft crew.

The system's transmitter projects a beam of light to the receiver. The optical detector in the receiver then measures the intensity of this light and converts it into metres. This distance is finally communicated to the pilot. Varying distances are used to grade airports into different categories of 1, 2, 3A, 3B, and 3C. The different



Hon. Sec. Manish Reshamwala makes a few announcements



Happy Birthday Sargent in Arms Rtn. Roda Billimoria Desai



Rtn. Zinia Lawyer introduces the Guest Speaker





Students of ISME who taught STEM to our Bhavishya Yaan kids at NMJ Marg school being felicitated with their teacher Arwa

categories shed light on the visibility at a specific airport. While airports in category 1 have a visibility of less than 550 metres, category 3B airports allow planes to land with just 50 metres of visibility.

The Drishti technology, which has replaced imports, reducing two-thirds of the overall costs, has increased reliability, requires minimal repair, and is controlled by a software, which removes the requirement of 80 stand-alone equipments. To help Rotarians gauge the system's importance, Dr. Shubha shared: "If the system was down for a mere 10 minutes, the airport would have to bear enormous costs." These costs include pay-outs to international airlines, fuel for the airplanes, and passenger relocation, amongst other expenses.

The heart of this system is in optical physics and yet, it makes use of all the knowledge that engineering has to offer including structural, mechanical, civil, and electrical engineering, and even aspects of chemistry and communication.

Dr. Shubha's insightful talk opened up a wide spectrum of aeronautical engineering, giving her listeners an abundance of critical knowledge. She walked the Rotarians through the journey and challenges that Drishti faced and the way the team tackled them.

A commendable work in engineering, with 47 systems placed in 21 airports across the country, Drishti is the right step towards Make in India. It remains a state-of-the-art specimen of Dr. Shubha's brilliance.



## ROTARIANS MAKING WAVES



### Lions felicitate Rotarian. Wow!

Lions Clubs International along with Divyaj Foundation & Wockhardt Foundation have initiated the WOW (Women of Wonder) Awards which are presented to women achievers who have excelled in their fields. The award emphasises the

important role played by women in society while appreciating their attitudes, initiatives, will power and perseverance. The WOW Achievers Awards was awarded to **Dr. Indu Shahani** on 3rd March 2018 for her contribution towards education

## RCB Cotten Green Medical Centre makes impressive Strides

by Manoj Patodia Chairman RCB Cotten Green Committee

It started with an idea to set up a free clinic by the Bombay Cotton Mukadam Association Trustees, Shri Sureshbhai Kotak, Shri Purshottamdas Patodia and Shri Shyam Makharia and one meeting with Rotary Club of Bombay Past President, Dr. Mukesh Batra and current president Ramesh Narayan.

IPP Mukesh immediately agreed to set up the Dr. Batra's Clinic there, and the journey began.

The Bombay Cotton Mukadam Association building is a very beautiful building built about 90 years ago in the Heart of the Sewri in central Mumbai and you will immediately fall in love with the surroundings and greenery.

A month after the Rotary Club Bombay along with Bombay Cotton Mukadam Association inaugurated the clinic of Dr. Batra, RCB expanded the facilities available with a free Dental and Eye clinic. For a nominal fee blood testing was started by NM Medical as well. Homeopathic treatment by Dr. Batra was a huge success and the clinic started to see a flow of patients and provide free services to the needy people in the area.





President Ramesh Narayanan took the initiative and the clinic started to examine the patients from our RCB project 'ANANDA YAAN.'

As of today the clinic has examined and solved cases as below.

The journey continued and then our Rotarian Venkat Ramaswamy who is the co-promoter of Edelweiss came forward and agreed to donate Rs. 10.00 lacs a year for next five years to fund the dental and eye clinic and honour the memory of his dear mother.

Other Committees like the Cancer Aid Committee have come forward and held screening camps at this centre, making it an active and buzzing hub.

**ROTARY CLUB  
OF BOMBAY**  
AND  
Bombay Cotton Merchant & Muccadam Association  
**FREE CLINIC FOR ANANDAYAAN MEMBERS AND THEIR FAMILY**  
**Address**  
Cotton Green Clinic  
Near Cotton Exchange Building, Opp. Ram Mandir, Near Cotton Green  
Railway Station, Cotton Green (E), Mumbai-400033

	Tuesday	Friday
Homeopathy clinic	9am to 5pm	9am to 5pm
Eye Clinic	9am to 11am	9am to 11am
Dental Clinic	2pm to 6pm	2pm to 6pm
Blood tests-Nominal Charge	9am to 12pm	9am to 12pm



## Holi Celebrations hosted by Naresh Jain



## Reliance Foundation Fact Files

### “A call to the Reliance Foundation helpline helped me save my crops from pest attack.”

- Konchada Harinadh, Srikakulam, Andhra Pradesh



Konchada was connected to an agriculture expert through the Reliance Foundation helpline, who informed him that excessive use of chemicals was damaging his crops at risk. Following the expert's advice, Konchada managed to save his crops.

*These stories testify to Reliance Foundation's undying zeal to create equal opportunities for growth and prosperity in India.*



Touching over 12 million lives with support for Rural Transformation, Health, Education, Sports for Development, Livelihoods, Disaster Response, Arts & Culture, and Urban Renewal.





## Ambedkar School Eye Camp - Sah & Sanghi Medical Centre

**A**round 100 Bhavishya Yaan children of Ambedkar School went for an eye test to the Sah & Sanghi Medical Centre. Many children were prescribed eye drops, given spectacles and were sent for further eye checks to the Vision Centre at Babulnath.

Simultaneously a meeting for all parents of Ambedkar school was held in the school hall. Mrs Niki Sanghi spoke to the parents about the clinic.

The parents were told that all treatment would be free of cost including blood tests and cataract operations along with many many other facilities. The clinic takes care of gynaecological, neurological, paediatrics, physiotherapy, and orthopaedic cases. Parents were informed that dentistry cases would be referred to our IWA clinic. Many parents who needed medical aid for their families were grateful to the Sanghi trust for their help.



## SOI for Bhavishya Yaan : Worli & Colaba

**T**he Ambedkar school children of Std. 8 and Std. 9 and the Colaba school children were invited to a practice session of the Symphony Orchestra of India at the Jamshed Bhabha Auditorium.

The children, who had never heard an orchestra before were delighted with the music. It was a learning experience for all. Much to the delight of the children, the musicians gave them a chance to play some of the musical instruments! The auditorium itself fascinated them all! The NCPA provided a snack bag for all the children.







## RCB Appreciation



26<sup>th</sup> February, 2018,

To,  
Ms Ekta Shah,  
Rotary Club of Bombay,  
97/B Mittal Towers,  
B wing 9th floor,  
Nariman Point,  
Mumbai 400 021.

Dear *Ms. Shah*

We at the Nargis Dutt Foundation would like to thank you for supporting our cancer screening camps for the underprivileged, in association with Cancer Patients Aid Association (CPAA).

Your support in our efforts is very much appreciated.

Thank you once again!

Yours Sincerely,  
For Nargis Dutt Foundation,

*Priya Dutt*  
Priya Dutt  
Trustee

Registration No. E- 9080 Mumbai • Donations are exempted under Section 80 - G of the Income Tax Act, 1961  
'Sunrise', 24th Road, Bandra (W), Mumbai 400 050 • Tel.: 2600 4583 • Fax : 2600 5823  
Website: [www.nargisduttfoundation.com](http://www.nargisduttfoundation.com) Email : [info@nargisduttfoundation.com](mailto:info@nargisduttfoundation.com)  
[f /nargisduttfoundation](https://www.facebook.com/nargisduttfoundation) @nargisduttfoundation @ND\_Foundation

## Forthcoming Events

- 20<sup>th</sup> March, 2018  
Next Week's Speaker : Ambi M.G. Parameswaran
- 27<sup>th</sup> March, 2018  
Guest Speaker & Awardees : Pooja Dhingra & Zoru Bathena

## ROTARY CLUB OFFICERS

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Rtn. Arvind Jolly  
Rtn. Arun Sanghi  
Rtn. Dr. Adi Dastur

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RCB Clinic - Cotton Green Manoj Patodia

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## NEXT WEEK'S SPEAKER - AMBI M.G. PARAMESWARAN



**A**mbi is an Independent Brand Strategist, Author and Founder of Brand-Building.com, a brand advisory. He was till recently ED and CEO of FCBUIKA Advertising, one of India's top five ad agencies. A Chemical Engineer from IIT Madras and an MBA from IIM Calcutta, in a 35+ year long career he has handled assignments in marketing, sales and advertising with companies like Rediffusion DY&R, Boots Company and UDI Yellow Pages. Over his marketing / advertising career he has worked on brands including Tata, Tropicana, Digene, Brufen, Santoor, Sundrop, TCS, ICICI Bank, Wipro, Tata Indica, Zee TV, Wipro, Abbott, J&J among others.

Ambi is an author of eight books on branding, advertising and consumer behavior. His latest book, "Nawabs Nudes Noodles - India Through 50 Years of Advertising", was a top 5 Finalist in the Crossword Popular Book Awards 2017.

Ambi has served as the President of Advertising Club Bombay [2003-05] and Advertising Agencies Association of India [2014-16]. He successfully completed his PhD from Mumbai University in 2012, and the Advanced Management Program from Harvard Business School in 2014. He served as a member of the Board of Governors of IIMC from 2007 to 2017 and received the Distinguished Alumnus Award from IIT Madras in 2009.

Ambi has been contributing articles to premier business publications and has been a speaker at TEDx, numerous industry forums, literary festivals and international forums including the Kellogg India Conference at Northwestern University; he is also a guest faculty at several business schools including ISB, IIMA and IIMC.

Ambi is currently an Adjunct Professor of Marketing at SPJIMR; he is also an Independent Director on several Boards, a Brand Advisor/Coach to a few large and small companies and a Mentor to some exciting start-ups.



## Birthdays & Anniversary Greetings



Rtn. Swati Mayekar  
14<sup>th</sup> March



Rtn. Dr. Ian Pinto  
14<sup>th</sup> March



Rtn. Ram Gandhi  
15<sup>th</sup> March



Rtn. Satyan Israni  
17<sup>th</sup> March



Rtn. Pradeep Mafatlal  
18<sup>th</sup> March



Rtn. Anil Harish  
19<sup>th</sup> March

### Partners

14<sup>th</sup> March - Ptn. Nasreen Contractor  
15<sup>th</sup> March - Ptn. Munira Jehangir  
16<sup>th</sup> March - Ptn. Meenal Patodia  
19<sup>th</sup> March - Ptn. Navaz Guzder

### Anniversaries

13<sup>th</sup> March - Rtn. Soli & Ptn. Rashna Cooper  
Rtn. Vasant & Ptn. Sujata Manohar  
14<sup>th</sup> March - Rtn. Bipin & Ptn. Jita Kapadia  
17<sup>th</sup> March - Rtn. Dr. Devendra & Ptn. Hemlata Saksena  
19<sup>th</sup> March - Rtn. Murad & Ptn. Nilufer Currawalla

Printed & Published by President Rtn. Ramesh Narayan on behalf of Rotary Club of Bombay

Editorial Content Design & Layout by ONEUPWORKS -  
[www.oneupworks.in](http://www.oneupworks.in) • [ideate@oneupworks.in](mailto:ideate@oneupworks.in)  
+919920473331

Printed at: Indigo Press, Plot No.1C/716, Off Dadoji  
Konddeo Cross Road, Between Sussex and Retiwala Ind.  
Estate, Byculla (E), Mumbai 400027.  
+91 22 23705200 / 01 / 02 / 03 • [indigopress@gmail.com](mailto:indigopress@gmail.com)

### Statistics for last week's meeting

Rotary Club Bombay Members	87
Partners	03
Visiting Rotarians	03
Guests	00
Rotractors	06
ISME Students	14
Total attendance	113
Community Service Box Collection	₹ 1100/-