

THE GATEWAY

BULLETIN OF THE ROTARY CLUB OF BOMBAY

Volume No.60 | Issue No. 04 | July 24, 2018



President's Message



ear Rotarians,

We kick-started our first get together of the year in an interesting format. I must congratulate the effort and highlight the fabulous job by our Assimilation Committee.

The Assimilation committee recognized that most of us know each other as Rotarians but not as 'individuals'. We can work together only if we really know about each one's interests, strength and background and utilize our talents to the fullest.

I strongly agree with views that Albert Einstein shares about fellowship. He says, "Without the sense of fellowship with men of like minds...life would have seemed to me empty."

I hope to see this practice continue and have much more meaningful fellowships in future.

Not to forget our new Rotarians for taking on responsibility and showing active participation. Great efforts have been taken on their part with prompt action and different fresh approach.

Thank you,

Rtn. Vijay Jatia, President

Today's Panel Discussion

Ms. Aparna Popat, Mr. Vaman Apte, Mr. Milind Wagle, Dr. Kaustubh Radkar and Col Gaurav Dutta"Is Our Obsession With Cricket Hindering Olympic Glory?"



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Constructing Corporate Culture



he Nawaab of Bombay House, Ishaat Hussain, began his talk last Tuesday by telling the Rotarians why he chose to speak on corporate culture. The innumerable corporate misdemeanors globally, and especially locally, in the last two years are a cause for concern and confusion. What is wrong with the corporate world in our status quo? How do we prevent these mishaps? Standing amidst a room full of corporate leaders and professionals, Hussain delved into his forty-five years of experience in the corporate world to crack the case.

"I'm of the firm belief that it is the corporation's culture which is at the core of [its] well-being and it is only by creating an effective corporate culture that enduring corporate success in a sustained





manner can be secured," said Hussain. Defining culture, Hussain said, "Culture is a corporation's sheet music to success. It's not different from an orchestra. You can hire the best trumpet players, oboists, violinists [but] unless they are all playing from the same sheet of music at the right tempo, you will fail. If you have the trumpets playing too loud, the song will not sound right. It is the delicate balance of getting people on the same page." It is through culture that an organisation seeks alignment to deliver its purpose. He elaborated on the concept of purpose in the company later



on in his conversation with the Rotarians as well.

Corporate culture shapes a company through how it treats stakeholders (Hussain reiterated that it wasn't shareholders, but stakeholders), its definition of ethical behaviour, and the purpose of the company. Quoting a research study conducted amongst leading CEOs in the USA, Hussain said that it is corporate culture that determines the performance and longevity of a company. Corporate culture ranks first among other attributes of success like strategy, innovation, and technology.

Happy Birthday Rtn. Framroze Mehta!

Recalling his experience at Tata Steel after liberalisation in 1992, Hussain said the company went through an existential crisis, saddled with old plants and a bloated workforce, because of the entrance of private

steel producers in the market. Restructuring the company required downsizing; this was done through social harmony and sensitising the rank and file to the circumstances. This was only possible because the management had high credibility with the workers: Tata Steel is reputed and envied across the world for their caring and sharing culture. The closure of old mills and the need to right-size the organisation was widely accepted and an elaborate investment plan was drawn up and shared with the workforce and stakeholders. Having authored the voluntary retirement scheme himself, Hussain included retraining, out placement, and a fair retirement plan offering Rs. 14 lakh per person, all with the approval of the union leader. Tata Steel went from an eighty thousand employee workforce to just thirty-six thousand - but steel production rose 6-fold.

According to Hussain, the key determinants for a successful company are purpose, leadership, and effective culture. With regard to purpose, Hussain told the Rotarians, "Of course making money is important, but it is equally important how the money is made, how much money you wish to make, and more importantly, what you do with it. Answers to these questions shape the culture of [an] organisation." For J. R. D. Tata and those who grew in his shadow, profit, albeit necessary, was and is still just an outcome. After a meeting about Tata Steel's modernisation, instead of asking the standard question about money and expenditure, J. R. D. Tata was more concerned about his company's effect on



the Indian steel industry, the environmental consequences, and the potential of new job opportunities through his endeavours.

Leadership, of course, is a topic copiously written about, often listing the various attributes that make a good leader. However, Hussain believes that, first and foremost, a good leader must be authentic - they should be able to walk the talk. Leadership is an enormous responsibility and entails making personal sacrifices. As a leader, it becomes one's "duty to care about everyone they touch," said Hussain. Leadership means giving your employees a sense of belonging, of feeling wanted. All employees must have a clear purpose and must feel like a part of the workplace family. Most importantly, the leaders' behaviour must foster trust, create an open culture, and maintain transparency in order to empower people.

Lastly, effective culture requires



good governance, a very topical and controversial issue. "In Islam, there is a word for intent, called niyat. Niyat is even more

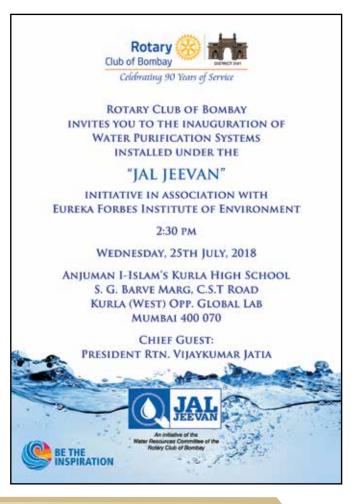
important than action," noted Hussain in his discussion of good governance.

Ending his talk where he began, Hussain chose today's subject because of the state of corporate culture today. There is an urgent need to reform capitalism and make it more responsible and caring, bringing the community to the centre of economic activity rather than churning out the same, mindless chain of more and more profit. This is the exact principle on which the Rotary fraternity was established: "To serve the community and build a caring society." Hussain ended the lecture by urging the Rotarians to make a change and serve their community at large.

WE ARE HAPPY TO ANNOUNCE OUR PRESENCE ON SOCIAL MEDIA ON FACEBOOK, TWITTER AND INSTAGRAM. WE CAN BE FOUND WITH THE USERNAME / HANDLE @rcb1929

MEMBERS ARE ENCOURAGED TO FOLLOW US AND LIKE / SHARE THE POSTS.





Donations Received for the Week: Total ₹1,18,626/-

PP Rtn. Nirav Shah	Rtn. Hariprasad Nevatia	Rtn. Dinesh Lal
Rtn. Alok Sekhsaria	Rtn. Suresh Lulla	Rtn. Mayank Kummar

Paper bag making workshop at Ananda Yaan

ur elders at Ananda Yaan are already mingling well with each other.

They have a place to go to every afternoon and thanks to RCB, this place includes fun filled activities and new experiences for them.

Recently they attended a professional session of paper bag

making. This was done with the old newspapers collection.

This skill of making bags with paper will serve as a great avenue for productivity from their homes in their otherwise retired life.

Around 50 people participated in the workshop. Others who could



not make it on that day are being taught by the ones who attended the workshop.

Song and Dance competition at Ananda Yaan

Beneath the smiling faces of senior citizens are the real problems they face everyday such as - loneliness, lack of recreation facilities, lack of networking with peers, etc.

Ananda Yaan is an effort to give them a platform where they can relive their second innings with enthusiasm.

For this, our members from both centres are practising their dancing and singing to qualify for auditions to participate in a talent show called "Dignity Icon" organised by our project partners - Dignity Foundation.

This is a talent show for age 55 years and above. They get to showcase their talent in singing and dancing in front of actor Rakesh Bedi and noted theater personality Raell Padamsee.

We wish them all the best to become the first Dignity Icon and win exciting prizes. Nevertheless, the whole process of making groups and competing to participate is what they will remember for their life.

Final audition was conducted at the Dadar Matunga Cultural Centre on 18th July.





Bhavishya Yaan changes yet another life



n alumna of GK Marg will soon become a teacher and someday we hope that she

is given an opportunity to come back to teach at GK Marg!

Manjari Shirodkar has been selected for teacher's training at Muktangan for the ECD course which is affiliated to Tata Institute of Social Sciences.

It is a three year degree course and involves intense training to become a teacher. She will then be inducted as a teacher at Muktangan.

Around 200 students applied for the same course. Her knowledge of English, which she picked up while at Bhavishya Yaan and the will to dive into unknown territory, again because of the life skills and exposures at BY, helped her to get through among the 25 chosen ones. Muktanagan is an NGO which helps empower women of the community. They train these women to teach students all subjects in English medium BMC schools.

It started in 2003 in one BMC school and by 2007 it set up 7 additional BMC schools in south Bombay. It has been working for the past 14 years in the education field with 3597 students and developed 774 teachers till date.

Bhavishya Yaan, GK Marg gets a high tech Computer Lab



We welcomed our generous club members - Rtn. Shernaz Vakil and Rtn Vineet Bhatnagar to our Bhavishya Yaan family yet another time on 16th July at the GK Marg municipal school to the melodious tunes of the Bhavishya Yaan song.

Vineet and President Vijay Jatia, broke the coconut and lit the lamp to traditionally open the doors of education with new computers having 100% licensed Windows, MS office and original anti-virus packages with three year AMC contracts.

Shernaz not only donated all the computers for the lab through her foundation created by her father, but keeping values of him alive, she personally spent time with

the children encouraging them to learn English. She appreciated the work of art that the students made for her.

Vineet, came with his team member, Kinshuk - from Phillip Capital. This company has adopted the GK Marg project for three years through their CSR initiative.

His vision, like always is beyond just donating money or doing routine things like calling students over to his office for an exposure. He wants to brainstorm and take this association to another level by making his employees get involved with children in real time.

Both Shernaz and Vineet along with our President Vijay Jatia, PP Nirav Shah, BY Chairman Rtn. Jamshed Vakharia, R/Anne Malti Jain, R/Anne Avaan Vakharia and R/Anne Poonam Surana enjoyed the skit on unity in diversity, story reading and nursery rhymes presented by the children.

They clapped along the music to encourage the participants.

Everyone appreciated SSC student, Dhanashri for the PowerPoint presentation made on the Importance of Reading.

We thank our education partners - Info troopers and Mr. Girish and Niranjan for maintaining quality computer education with efficient teachers and constantly upgrading the



syllabus to add new things to suit the present needs.

GK mentors Rtn. Charu Agrawal and R/Anne Ekta Shah welcome Rtn. Vineet Bhatnagar yet another time and look forward to brainstorm and create a meaningful project with the Phillip Capital team in the coming year to benefit our beautiful children.

I'm a BY Graduate
Aren't you proud of me!
I've learnt to speak in
English,
And passed my SSC!
I made lots of friends,
And had fun too
Now I'm off to college
To learn something new!



Please join us for our Annual Day on Friday 27th July 2018, at 3.30 pm. at Dr. Babasaheb Ambedkar Municipal School,

Shivram Seth Amritwar marg next to BDD chawl 110, Worli, Mumbai 400018.

Chief Guest: Boman Irani



Assimilation dinner at PP Rtn. Niray Shah's residence

The first event from the Assimilation Committee was held at PP Rtn. Nirav Shah's (Co-chair Assimilation Committee) residence on 13th July 2018.

Nirav and Devina are not only the warmest and caring hosts but are also the finest food connoisseurs. Thus, this event was set-up to begin the Assimilation Committee's 'Big-Bang' start for the year 2018 - 19.

The evening began with about 70 Rotarians and Spouses in attendance. After all the Rotarians and their spouses had introduced themselves, President Vijay Jatia and PP Rtn. Sandeep Agarwalla spent about half an hour talking about Rotary. They spoke about how the Rotary movement began, talked about the Rotary Foundation

and the merits of being a Rotarian.

They also heard from a number of Rotarians on what they are looking for, from the Rotary Club of Bombay. It was a wonderful exchange of ideas.

Once this was done, the members were encouraged to mingle and get to know each other while live music played in the background. This was followed by one of the most sumptuous meals overseen by not only Devina, but also Nirav's Cordon Bleu trained mother Arunikaben.

The evening ended with Nirav cutting a cake to welcome his birthday over some music and dancing. All in all, it was a wonderful evening and we hope to have many more over the rest of the year.









IN CAMERA Musical Extravaganza

This In Camera event was graciously hosted by Rtn. Pranay Vakil & R/Anne Sweta Vakil at their home. 56 Rotarians attended this very enjoyable musical evening with our own Rotarians & Rotaryannes as the performers.

The performances were superb and everyone enjoyed thoroughly.

This was followed by cocktails & dinner.







All Directors and Committee Chairpersons are requested to send their project write ups with high resolution pictures to Rtn. Satyan Israni for publishing in the Gateway at the following email id: rotary.satyanisrani@gmail.com



We have organised a preview of the upcoming exciting film "Karwaan", produced by Ronnie Screwvala and Priti Rathi Gupta starring Irrfan Khan, introducing Dulquer Salmaan and Mithila Palkar

1st August, Wednesday Insignia in Atria Mall Worli 7pm to 10pm

Since we can accommodate only 70 seats, kindly send your confirmation to rotaryclubbombay.rashmi@gmail.com and block your seats. This will be on first come first serve basis.

Pradeep and Priti Gupta

"After the floods, getting the basics for sustenance led me back to life."

- Dasrathbhai Karmanbhai Rawal, Radhanpur, Gujarat



When Dasrathbhai's family was reeling from the destruction wreaked by the heavy floods in Gujarat, Reliance Foundation provided his family a ration kit with food and supplies, tarpaulin sheets and blankets.

These stories testify to Reliance Foundation's undying zeal to create equal opportunities for growth and prosperity in India.



Touching over 20 million lives with support for Rural Transformation, Health, Education, Sports for Development, Livelihoods, Disaster Response, Arts & Culture, and Urban Renewal.



Forthcoming Events

Mahalabia Rose Petal Ice-cream

Baklava

IRRICHARIO REPORTATION

- 25th July 2018 Inauguration of Water Purification Systems Installed under the 'Jal Jeevan' initiative at Anjuman I-Islam's Kurla High School at 2.30pm
- July 27th 2018 Annual Day of Bhavishya Yaan at Dr. Babasaheb Ambedkar Municipal School, Worli at 3.30pm. Chief guest - Actor, Boman Irani
- July 31st 2018 Speaker: Dr. Anil D'cruz Where do we stand today in our war against Cancer?
- August 1st 2018 Film Preview: Karwaan Details on Page 6
- August 7th 2018 Speaker: Ms. Asha Khatau You Are What You Eat

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NEXT WEEK'S SPEAKER: Dr. Anil K. D'Cruz

Dr. A.K. D'Cruz is a Professor, Surgeon and the Department of Head & Neck Surgery at the Tata Memorial Hospital.

He is an alumnus of St. John's Medical College Bangalore and went on to complete his masters in General Surgery at the Mumbai University.

In recognition of his professional standing in the field of surgery he was awarded an Honorary FRCS of the Royal College of Surgeons London an honour given to very few of exceptional merit in the field of surgery.

Dr. D'Cruz has held leadership positions of numerous professional bodies in India and abroad.

He currently serves on the Board of Directors of Union for International Cancer Control (UICC) Geneva, the largest organization committed to cancer control globally. He has been the President of Foundation of Head & Neck Oncology (FHNO), President of Asian Society of

Head Neck Oncology (ASHNO), Secretary for the Action Council for Tobacco Control, Task force of Indian Council of Medical



Research (ICMR) & Task force for Chronic Diseases at the department of Biotechnology Ministry of Science and Technology Government of India.

Dr. D'Cruz is an editor for a two volume text book on Head and Neck Surgery. He is also editor of Hamilton Bailey Clinical Signs as well as the Manual of Clinical Oncology; both considered bibles in their respective fields of general surgery and oncology.

He will be highlighting the Facts and myths about Cancer and speak on - Where do we stand today in our war against Cancer?

Birthdays & Anniversary Greetings



Rtn. Vineet Suchanta 26th July



Rtn. Peter Born 27th July



Rtn. Poornima Advani 29th July



Rtn. Devendra Bharma 29th July

Rotaryannes

25th July - R/anne Radhika Mehta

26th July - R/anne Biba Arora

28th July - R/anne Beena Yargop

Printed & Published by President Rtn. Vijay Jatia on behalf of Rotary Club of Bombay

Editorial Content Design & Layout by ONEUPWORKS www.oneupworks.in • +919920473331

Printed at: Indigo Press, Plot No.1C/716, Off Dadoji Konddeo Cross Road, Between Sussex and Retiwala Ind. Estate, Byculla (E), Mumbai 400027.

+91 22 23705200 /01/ 02 / 03 • indigopress@gmail.com

Statistics for last week's meeting Rotary Club Bombay Members 106 R/Annes 03 03 Invitees & Guests 10 Rotractors 122 Total attendance Community Service Box Collection ₹ 1000/-